

The energy industry's journal for the Middle East

OGN

OIL & GAS NEWS

AI

2020 Media Information

www.oilandgasnewsonline.com

OIL & GAS NEWS 2020

MEDIA INFORMATION

Oil & Gas News (OGN) is the only energy industry media platform covering all aspects of the upstream, midstream and downstream sectors including refined products, petrochemicals, chemicals, renewables and power generation in the region. **OGN** provides a unique insight into these key industry sectors covering the GCC and the international energy markets.

With more than three decades of international publishing experience, **OGN** continues to provide authoritative information, business intelligence, country reports and quality analysis to industry professionals, stakeholders and organisations working in exploration and production, refining, downstream chemicals and related industries. All aspects of the energy supply chain come under the editorial remit of **OGN**, including equipment, logistics, transportation and distribution.

For energy industry professionals working in more than 70 countries, the **Oil & Gas News** media platform (website, print and daily newsletters) is an important source for industry developments, contract information and new technologies; as well as an insight into new industry processes and the latest developments in alternative and renewable energy.

OGN's monthly journal provides readers through the traditional print format with additional coverage including comprehensive country reports, extensive reviews of major oil companies as well as specialist features on products and services highlighting the latest research and development.



Oil & Gas News Event Media Participation

*Increase your company's presence at the GCC's leading Events for the Oil, Gas and Energy sector and be seen in **OGN** which will be distributed at the region's main industry related events, including:*

- **12th IPTC**, January 13 - 15, Dhahran, Saudi Arabia.
- **The Middle East Refining Technologies Conference (MERTC)**, January 20 - 22, Bahrain.
- **ME – TECH**, February 18 - 20, Manama, Bahrain.
- **Middle East Electricity**, March 3 - 5, Dubai, UAE.
- **Oman Petroleum & Energy Show (OPES)**, March 9 - 11, Muscat, Oman.
- **GEO**, March 17 - 19, Manama, Bahrain.
- **28th Annual Middle East Petroleum & Gas Conference (MPGC)**, March 23 - 24, Bahrain.
- **OPEX Mena**, March 31 - April 2, Manama, Bahrain.
- **Kuwait Downstream Summit**, April 6 - 7, Kuwait City, Kuwait.
- **World Heavy Oil Congress & Exhibition**, Sep 1 - 3, Oman.
- **Abu Dhabi International Downstream Conference (ADID)***, Sep 2020, Abu Dhabi, UAE.
- **Kuwait Oil & Gas Show***, Oct 2020, Kuwait City, Kuwait.
- **The Abu Dhabi International Petroleum Exhibition and Conference (Adipec)***, Nov 2020, Abu Dhabi, UAE.
- **BBTC MENA***, Dec 2020, Manama, Bahrain.
- **ME-CAT***, Dec 2020, Manama, Bahrain.

** Dates to be announced*

Please check our online calendar for regular updates on special features and calendar of events. The **OGN** media platform is flexible to respond to topics and projects of interest to our readers available online and in print.

CIRCULATION AND READERSHIP

Print: 7,500 copies per month

Readership Profile

Senior Management

Technical Supply and Services (Upstream and Downstream)

Petrochemical Engineers

Refinery and Petrochemical Plant Management Teams

Drilling Contractors

Oil Field Products Suppliers

Surveyors and Consultants

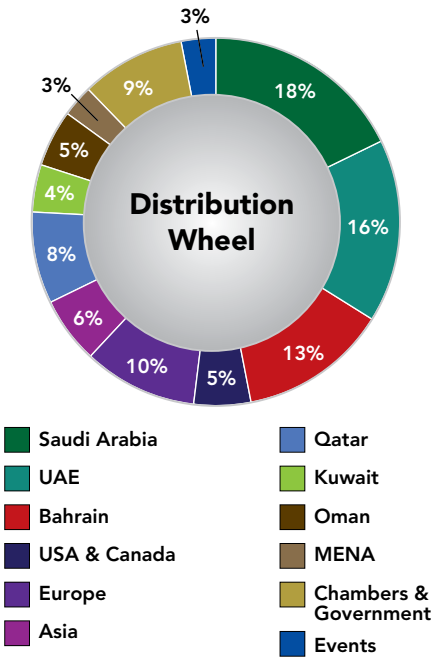
Marine and Offshore Service Suppliers

National Oil Companies (NOCs)

Government Ministries

International Oil Companies

Downstream Specialist Companies

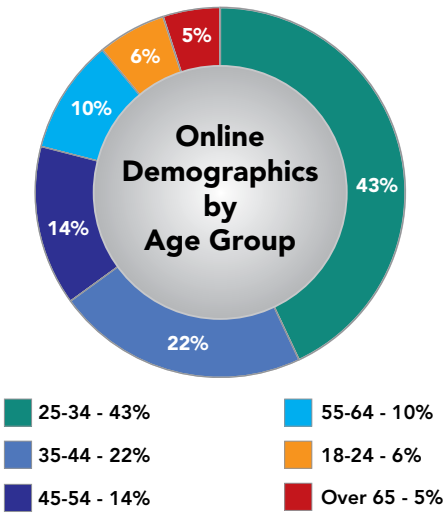
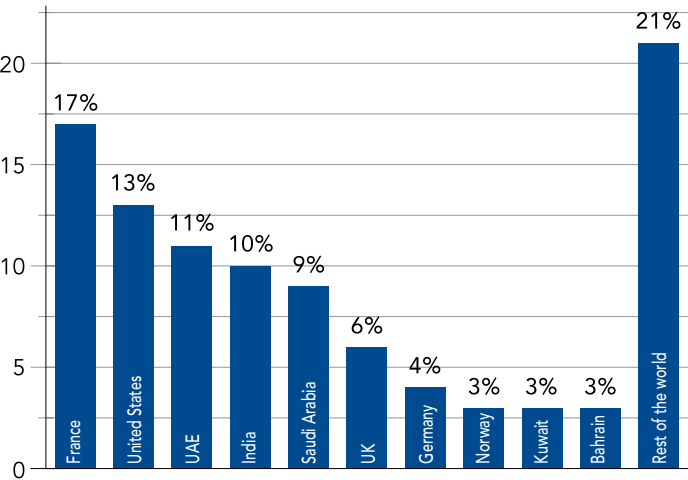


Oil and Gas News readership reflects the changing face of the workforce and investors involved in the Energy sector.

Google Analytics confirms that **Oil and Gas News** online readership following averages over 40,000 views per month. In addition, we send out about a minimum of 5,500 e-newsletters and alerts per day.

Online: 500,000 page views per year
1,375,000 e-newsletters per year

Online Demographics by Country



2020 EDITORIAL CALENDAR – MONTHLY FEATURES

JANUARY

- **Corporate Review:** Abu Dhabi National Oil Company (Adnoc)
- **Corporate Review:** Masdar
- Access Equipment
- Corrosion Technology
- Cables & Cable Management
- **Event:** World Future Energy Summit 2020, Abu Dhabi, Preview
- **Event:** Middle East Refining Technology Conference (MERTC)
- **Event:** 12th IPTC, Dhahran, Saudi Arabia

FEBRUARY

- **Country Report:** Bahrain
- Enhanced Oil Recovery (EOR)
- Well Completion
- Subsea Technology
- **Event:** ME-TECH, Manama, Bahrain

MARCH

- **Country Report:** Saudi Arabia
- Oil and Gas Transport Services
- Paints & Industrial Surface Coatings
- LNG
- **Event:** Middle East Electricity, Dubai, UAE
- **Event:** Oman Petroleum & Energy Show
- **Event:** Geo Sciences (GEO), Bahrain
- **Event:** Opex MENA, Bahrain

APRIL

- **Corporate Review:** Kuwait Petroleum Corporation (KPC)
- Process Automation
- Health, Safety & Environment
- PVF (Pipe, Valve & Fitting)
- **Event:** Kuwait Downstream Summit

MAY

- **Country Report:** Saudi Arabia, Vision 2030
- Refinery Technology
- Compressors
- Catalysts
- Power Generation

JUNE

- **Downstream Review:** Jubail & Yanbu Industrial Cities
- Fire Protection
- Heavy Lift Equipment
- Tanks
- Digital Technology Trends in Oil and Gas Sector

JULY

- **Country Report:** Oman
- **Emerging Market Report:** India
- Oilfield Equipment Supply
- Floating Production Storage & Offloading (FPSO)
- Inspection Services
- Repairs & Maintenance

AUGUST

- **Emerging Market Report:** Iraq
- **Emerging Market Report:** Egypt
- Plant Security
- Pumps
- Pressure Vessels & Heat Exchangers



EXPO
2020
DUBAI
UAE

MONTHLY EXPO 2020 UPDATE

"Where Business Meets the Future in the Oil, Gas and Energy sector"

SEPTEMBER

- **Corporate Review:** Saudi Aramco
- Well Services
- Heavy Oil
- **Event:** Abu Dhabi International Downstream Conference (ADID)



OCTOBER

- **Corporate Review:** Sabic
- Pipelines
- EPC Contracts
- Lubricants
- **Special Report:** Bahrain: Energising the Future



NOVEMBER

- **Event:** Abu Dhabi International Petroleum Exhibition and Conference (ADIPEC) Preview
- **Country Report:** Abu Dhabi & UAE
- Drilling – Offshore & Onshore
- Reservoir Engineering & Technology

DECEMBER

- **Corporate Review:** Sadara Chemical Company (Sadara)
- Renewable Energy
- Turbines
- Valves & Actuators
- Environmental Protection
- **Event:** BBTC, Bahrain
- **Event:** ME-CAT, Bahrain
- **Event:** 15th GPCA Forum, Dubai, UAE

OGN ESSENTIALS

The OGN Media platform will regularly provide Information on products and services related to the upstream, midstream and downstream sectors including refined products and equipment, petrochemicals, chemicals, renewables and power generation these products Include:

- | | |
|-----------------------------|---|
| • Compressors | • Pipes |
| • Gaskets | • Valves & Actuators |
| • Sealing Solutions (Seals) | • Heat Exchangers |
| • Logistics & Transport | • Automation & Artificial Intelligence (AI) |
| • Paints & Coatings | • Rigs |
| • Pumps | • Technology |
| • Turbines | • Geophysical Services |
| • Tanks | • Artificial Lift Systems |
| • Pressure Vessels | • Marine & Offshore Service |



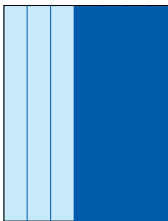
PRINT RATES



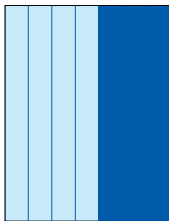
42cm x 58cm (14col)
Full colour **US\$13,132**
Please allow 5mm bleed on all sides



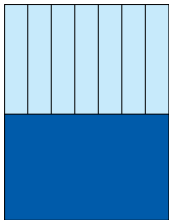
42cm x 29cm (7col)
Full colour **US\$6,566**
Please allow 5mm bleed on all sides



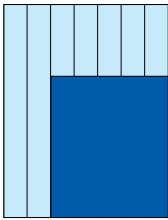
40cm x 15.5cm (4 col)
Full colour **US\$3,752**



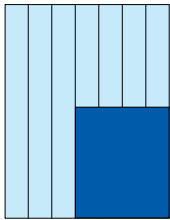
40cm x 11.5cm (3 col)
Full colour **US\$2,814**



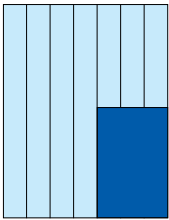
20 cm x 7col (27.5 cm)
Full colour **US\$3,283**



28 cm x 5 col (19.5 cm)
Full colour **US\$3,283**



20 cm x 4 col (15.5 cm)
Full colour **US\$1,876**



20 cm x 3 col (11.5 cm)
Full colour **US\$1,407**

Advertising

	Size Column	US\$*	BD*	SR*	Dhs*
Double Page Spread	42cm x 58cm	13,132	4,950	49,500	47,945
Full Page	42cm x 29cm	6,566	2,500	25,000	23,972
Half Page (Vertical)	40cm x 15.5cm (4col)	3,752	1,414	14,145	13,700
Half Page (Vertical)	40cm x 11.5cm (3col)	2,814	1,060	10,608	10,274
Half Page (Hoizontal)	20cm x 27.5cm (7col)	3,283	1,237	12,377	11,986
Half Page (Solus)	28cm x 19.5cm (5col)	3,283	1,237	12,377	11,986
Quarter Page (Solus)	20cm x 15.5cm (4col)	1,876	707	7,072	6,850
Quarter Page (Vertical)	20cm x 11.5cm (3col)	1,407	530	5,300	5,137
Earpiece	4.5cm x 10cm	1,000	377	3,770	3,651

Four-page profile US\$15,750 inclusive of 2,000 reprints

Above rates are inclusive of electronic version on www.oilandgasnewsonline.com

* All prices exclude VAT

Agency Commission

15%

Deadlines

Artwork / Editorial	30 days prior to publication
Cancellation	30 days prior to publication

Mechanical Data

Printed	Sheet Offset
Full Page (trim)	42 cm x 29 cm
Full Page (type area)	40 cm x 27.5 cm
Bleed	Allow 5 mm on all sides for full page and double page spread
Column Width	3.5 cm 7 columns per page

Please supply digital artworks in Adobe Acrobat PDF high resolution, CMYK with font converted to outline and all file information to be outside of the crop marks.

Special offer for print advertisers

Online Banner Advertising	US\$ 660
Home Page Standard Banner/ROS	Dimension: 468 x 60 pixels
Format:	GIF, JPG or PNG



ONLINE RATES

Website Banner Advertising Rates (per month)

Advertising Size	Size in pixels	US\$	BD	SR	Dhs
Leader Board	728x90	6,630	2,500	25,000	24,320
MPU	300x250	5,304	2,000	20,000	19,456
Space Banner	220x550	4,774	1,800	18,000	7,510
Standard Banner	468x60	3,978	1,500	15,000	14,592

Daily Newsletter Banner Advertising Rates (per month)

Advertising Size	Size in pixels	US\$	BD	SR	Dhs
Leaderboard	728x90	6,630	2,500	25,000	24,320
Space Banner	220x550	3,978	1,500	15,000	14,592
Footer leaderboard	728x90	2,652	1,000	10,000	9,728

Print Advertising

(Special offer for online advertisers)

Advertising	Size	US\$	BD	SR	Dhs
Inside quarter page ad	20cm x 15.5cm	660	250	2500	2,420



Over 1,400,000 impressions annually

Zone	Size	Annual Impressions*
Leaderboard	728x90	702,300
Space Banner	220x550	479,172
Standard Banner	468x60	363,816
MPU	300x250	100,452

* 2019 statistics



Social Media Presence

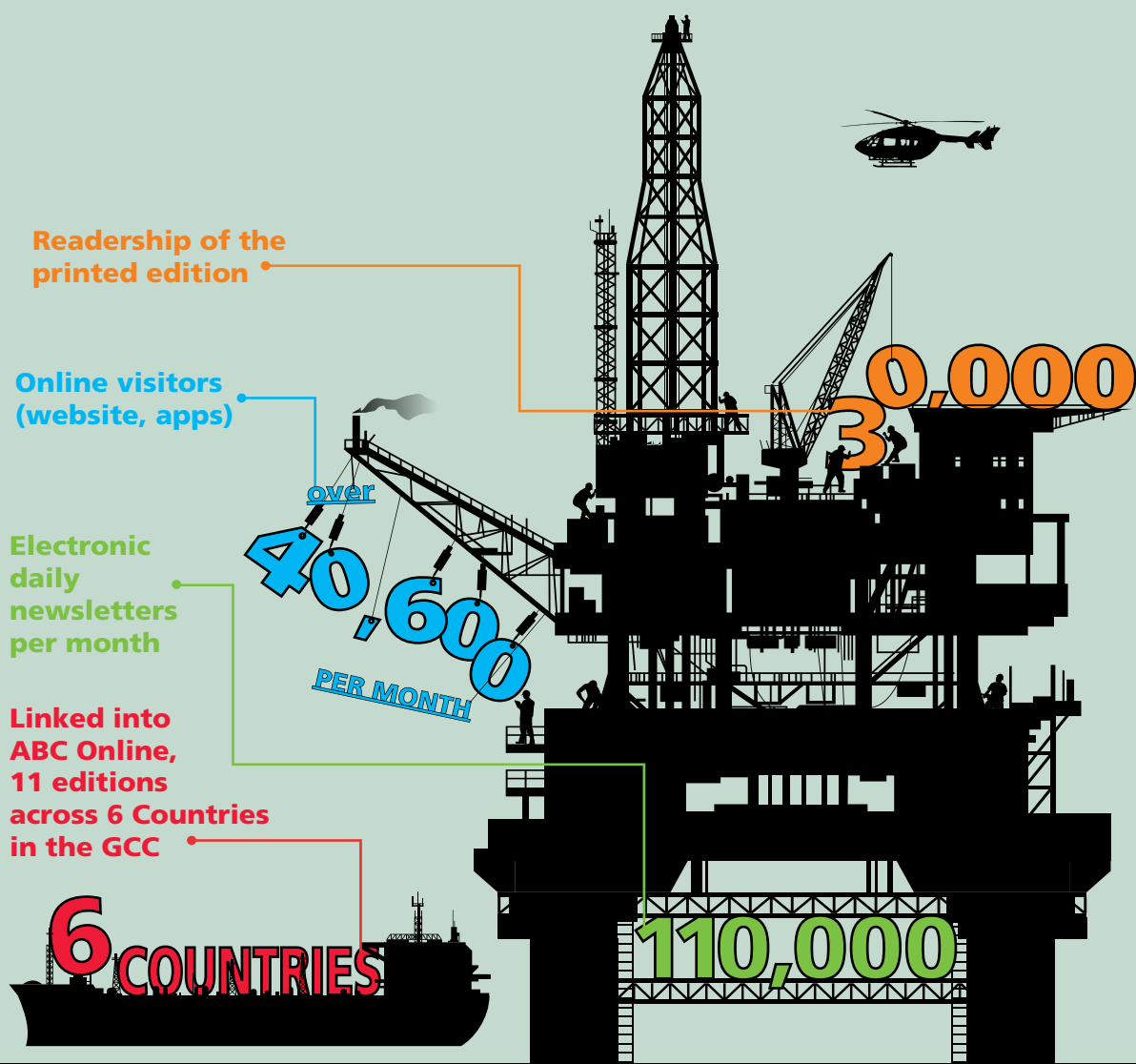


OGN utilises all appropriate social media platforms as part of the publication's objective to reach professionals with a serious interest in the region's oil, gas, refining and petrochemical sectors.



LinkedIn, Twitter and Facebook provide outlets to promote the publication and our advertisers to trade professionals in GCC and worldwide.

Just look at what **Oil and Gas News** Media Platform has to offer you each month!



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