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<th>Duration US$</th>
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</tr>
<tr>
<td>Half Page (Vertical)</td>
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<tr>
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<td>40cm x 11.5cm (3col)</td>
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<td>1,060</td>
<td>10,274</td>
<td></td>
</tr>
<tr>
<td>Half Page (Solus)</td>
<td>28cm x 19.5cm (5col)</td>
<td>3,283</td>
<td>1,237</td>
<td>11,986</td>
<td></td>
</tr>
</tbody>
</table>

Artwork / Editorial...

Deadlines...

15%

* All prices exclude VAT

OGNnews.com

Four-page profile US$15,750 inclusive of 2,000 reprints

Earpiece 4.5cm x 10cm  1,000 377 3,770 3,651

Quarter Page (Solus) 20cm x 15.5cm (4col)  1,876  707  7,072  6,850

TechTalk allows companies to post up to 2 (two) articles per month. Hosted under the TechTalk Section for 12 months

A description of the content on homepage with link to the Article. Promotion on e-newsletters and social media.

(plus 1 online news article if booked for 3 weeks or more (subject to editorial approval)

1 post on Facebook + Twitter + Linkedin each week

Social Media Package 1 week

Online Products

Print Advertising – Special Offer for Online Advertisers

Please allow 5mm bleed on all sides

Full colour

Full colour

20 cm x 7col (27.5 cm)

For full details on print and online advertising options, sponsorship opportunities and rates, please contact

ElEctronic MEdia PlatforM

Tel: +973 1729 3131, Fax: +973 1729 3400, E: hilalad@tradearabia.net

Full colour

28 cm x 5 col (19.5 cm)

TechTalk (Technical Articles) Per month  (2 Articles)
[Hosted on home page with added value promotion through social media and online marketing and Online Video Promotion  2 weeks

(plus 1 online news article if booked for 3 weeks or more (subject to editorial approval)

1 post on Facebook + Twitter + Linkedin each week

Print Advertising – Special Offer for Online Advertisers
Oil & Gas News (OGN) is the only energy industry media platform covering all aspects of the upstream, midstream and downstream sectors including refined products, petrochemicals, chemicals, renewables and power generation. OGN provides a unique insight into these key industry sectors covering the GCC and the international energy markets.

After more than three decades of international publishing experience, OGN continues to provide authoritative information, business intelligence, country reports and quality analysis to industry professionals, stakeholders and organisations working in exploration and production, refining, downstream chemicals and related industrialisation. All aspects of the energy supply chain come under the editorial remit of OGN, including equipment, logistics, transportation and distribution.

For energy industry professionals working in more than 70 countries the Oil & Gas News media platform (website, print and daily newsletters) is an important source for industry developments, contract information and new technologies; as well as providing insight into new industry processes and the latest developments in alternative and renewable energy.

OGN’s monthly journal provides readers through the traditional print format with additional coverage including comprehensive country reports, extensive reviews of major oil companies as well as specialist features on products and services highlighting the latest research and development. The print format is supplemented with a flip-book version.

Oil & Gas News Event Media Participation

Increase your company’s presence at the GCC’s leading Events for the Oil, Gas and Energy sector and be seen in OGN which will be distributed at all the region’s main industry related events:

- **OPEX Mena Virtual**, 30 Mar–1 Apr, Bahrain
- **Middle East Oil and Gas Show (MEOS)**, May 24-27, Bahrain
- **Oman Petroleum & Energy Show (OPES)**, Sep 13-15, Oman
- **International Downstream Conference & Exhibition (GDA)**, Sep 14-16, Manama, Bahrain
- **GEO – 14th Middle East Geosciences Conference and Exhibition**, Oct 5-7, Bahrain
- **Project Oman**, Oct 25-27, Oman
- **ADIPEC**, Nov 15-18, Abu Dhabi, UAE
- **23rd World Petroleum Congress**, Dec 5-9, Houston, US

**Dates as announced at time of going to press**

Check our online calendar for regular updates on special features and changes to our calendar of events.
Oil & Gas News media aspects of the energy supply chain come under the editorial remit of experience, international energy markets. These key industry sectors covering the GCC and the OGN power generation provides a unique insight into midstream and downstream sectors including refined oil.

Oil & Gas News (OGN) 2021 Print Media Information

**Dates as announced at time of going to press**

- ADIPEC, Nov 15-18, Abu Dhabi, UAE
- GEO – 14th Middle East Geosciences Conference and Exhibition, Sep 14-16, Manama, Bahrain
- International Downstream Conference & Exhibition (GDA), 30 Mar–1 Apr, Bahrain
- Oman Petroleum & Energy Show (OPES), Dec 5-9, Houston, US
- Middle East Oil and Gas Show (MEOS), 2-5 Mar, Bahrain

Oil & Gas News Event Media Participation

With a flip-book version. Online Demographics by Country:

- Rest of the world: 27.65%
- Europe: 23.88%
- USA: 16.02%
- United Arab Emirates: 10.95%
- Saudi Arabia: 8.55%
- India: 8.23%
- Bahrain: 2.72%
- China: 2.00%

**Print:** 8,500 copies per month

**Readership Profile**

- Senior Management
- Technical Supply and Services (Upstream and Downstream)
- Petrochemical Engineers
- Refinery and Petrochemical Plant Management Teams
- Drilling Contractors
- Oil Field Products Suppliers
- Surveyors and Consultants
- Marine and Offshore Service Suppliers
- National Oil Companies (NOCs)
- Government Ministries
- International Oil Companies
- Downstream Specialist Companies

Oil and Gas News readership reflects the changing face of the workforce and investors involved in the Oil, Gas and Energy sector. The readership sees a steady growth in younger people and women in its readership.

Google Analytics confirms Oil and Gas News online readership following at over 34,000 per month. In addition, we mail 7,200 e-newsletters and alerts per day.

**Online:** 525,000 page views per year

1,728,000 e-newsletters per year

Online Demographics by Country:

- 25-34 - 41%
- 35-44 - 24%
- 18-24 - 6%
- 45-54 - 13%
- Over 65 - 5%

Oil and Gas News readership reflects the changing face of the workforce and investors involved in the Oil, Gas and Energy sector. The readership sees a steady growth in younger people and women in its readership.

Google Analytics confirms Oil and Gas News online readership following at over 34,000 per month. In addition, we mail 7,200 e-newsletters and alerts per day.
2021 Editorial Calendar – Monthly Special Features

JANUARY
- CORPORATE REVIEW: Abu Dhabi National Oil Company (Adnoc)
- Access Control Equipment
- Corrosion Technology
- Cables & Cable Management

FEBRUARY
- COUNTRY REPORT: Saudi Arabia, Vision 2030
- Power Generation
- Compressors
- Oil and Gas Transport Services
- Paints & Industrial Surface Coatings

MARCH
- Emerging Markets Insight
- Enhanced Oil Recovery (EOR)
- Fracking
- Onshore Drilling and Completion
- Oilfield Equipment Supply
- Waste Management
- EVENT: OPEX MENA – Operational Excellence in Oil, Gas & Petrochemicals

APRIL
- CORPORATE REVIEW: Sabic
- Refinery Technology
- Catalysts
- Logistics
- PVF (Pipes, Valves & Fittings)

MAY
- SPECIAL REPORT: IR4.0 – Digitalisation of the Oil and Gas Sector
- COUNTRY REPORT: Bahrain
- LNG
- EPC
- HSE
- Pipelines
- EVENT: Middle East Oil and Gas Show (MEOS)

JUNE
- Downstream Review: Jubail & Yanbu Industrial Cities
- CORPORATE REVIEW: Sadara Chemical Company (Sadara)
- Fire Protection
- Heavy Lift Equipment
- Tanks

JULY
- COUNTRY REPORT: Oman
- Process Automation
- Floating Production Storage & Offloading (FPSO)
- Inspection Services
- Repairs & Maintenance

AUGUST
- COUNTRY REPORT: Qatar
- Plant Security
- Pumps
- Pressure Vessels
- Heat Exchangers

SEPTEMBER
- CORPORATE REVIEW: Saudi Aramco
- Well Services
- Heavy Oil
- EVENT: Oman Petroleum & Energy Show (OPES)
- EVENT: GDA (Gulf Downstream Association)
Aspects of the energy supply chain come under the editorial remit of Oil & Gas News (OGN) in exploration and production, refining, downstream chemicals and related industrialisation. All international energy markets.

OGN provides a unique insight into products, petrochemicals, chemicals, renewables and power generation. After more than three decades of international publishing, OGN continues to provide authoritative information, business intelligence, country developments in alternative and renewable energy. Insight into new industry processes and the latest information and new technologies; as well as providing major oil companies as well as specialist features on (website, print and daily newsletters) is an online platform (website, print and daily newsletters) is an online media platform keeps readers updated on the rapidly evolving oil and gas sector and regularly carries content on the latest products and services related to the upstream, midstream and downstream such as:

**Access Control**
**Pumps**
**Artificial Lift Systems**
**Rigs**
**Automation & AI**
**Sealing Solutions (Seals)**
**Compressors**
**Tanks**
**Gaskets**
**Technology**
**Geophysical Services**
**Turbines**
**Heat Exchangers**
**Valves & Actuators**
**Logistics & Transport**
**Downhole Tools**
**Marine & Offshore Services**
**Oilfield Chemicals**
**Pipes & Coatings**
**Artificial Lift**
**Pipes**
**Filtration & Separation**
**Pressure Vessels**

**EVENT: Geosciences Conference & Exhibition (GEO)**
**EVENT: Project Oman**

**OCTOBER**
- **CORPORATE REVIEW**: Kuwait Petroleum Corporation (KPC)
- Geophysical Services
- Field Development
- Reservoir Engineering
- Turbines
- Valves and Actuators
- **EVENT**: Geosciences Conference & Exhibition (GEO)
- **EVENT**: Project Oman

**NOVEMBER**
- **COUNTRY REPORT**: United Arab Emirates
- Offshore Drilling
- Rigs
- Subsea Technology
- Ports and Shipping
- **EVENT**: The Abu Dhabi International Petroleum Exhibition and Conference (Adipec)

**DECEMBER**
- **SPECIAL FEATURE**: Energy Goes Green
- **CORPORATE REVIEW**: MASDAR
- Carbon Capture – CCUS
- Renewable Energy
- Environmental Protection
- Health, Safety & Environment
- **EVENT**: 23rd World Petroleum Congress, Houston, USA

OGN ESSENTIALS
The OGN media platform keeps readers updated on the rapidly evolving oil and gas sector and regularly carries content on the latest products and services related to the upstream, midstream and downstream such as:

- Access Control
- Artificial Lift Systems
- Automation & AI
- Compressors
- Gaskets
- Geophysical Services
- Heat Exchangers
- Logistics & Transport
- Marine & Offshore Services
- Paints & Coatings
- Pipes
- Pressure Vessels

www.OGNnews.com
### Print Rates

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<thead>
<tr>
<th>Advertising</th>
<th>Size Column</th>
<th>US$*</th>
<th>BD*</th>
<th>SR*</th>
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<td>2,500</td>
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<td>14,145</td>
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<tr>
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<td>3,283</td>
<td>1,237</td>
<td>12,377</td>
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<td>1,237</td>
<td>12,377</td>
<td>11,986</td>
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<td>707</td>
<td>7,072</td>
<td>6,850</td>
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<td>530</td>
<td>5,300</td>
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<tr>
<td>Earpiece</td>
<td>4.5cm x 10cm</td>
<td>1,000</td>
<td>377</td>
<td>3,770</td>
<td>3,651</td>
</tr>
</tbody>
</table>

- **Four-page profile** US$15,750 inclusive of 2,000 reprints
- **Agency Commission** 15%
- **Deadlines**
  - Artwork / Editorial: 30 days prior to publication; Cancellation – 30 days prior to publication

Please supply digital artworks in Adobe Acrobat PDF high resolution, CMYK with font converted to outline and all file information to be outside of the crop marks.

### Print Advertising – Special Offer for Online Advertisers

<table>
<thead>
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<th>Duration</th>
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<th>SR</th>
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<td>Social Media Package</td>
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<td>475</td>
<td>180</td>
<td>1,800</td>
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| 1 post on Facebook + Twitter + Linkedin each week (plus 1 online news article if booked for 3 weeks or more) (subject to editorial approval)

| Online Video Promotion | 2 weeks | 1,100 | 450 | 4,500 |
| [Hosted on homepage with added value promotion through social media and online marketing and archived for 12 months on Video page] | | | | |

| TechTalk (Technical Articles) Per month | 2 Articles | 1,700 | 650 | 6,500 |
| Technical content on products and services. A description of the content on homepage with link to the Article. Promotion on e-newsletters and social media. TechTalk allows companies to post up to 2 (two) articles per month. Hosted under the TechTalk Section for 12 months | | | | |

| Email Marketing Campaign | | 2,700 | 1,000 | 10,000 |
| Per email campaign delivered. Campaign is one email to selected database | | | | |
Website Products & Pricing

Page Peel (Exclusive Position)
800 x 600 px
US$1,560, BD 590, SR/AED 5,900 per week

Leaderboard (Home Page)
728 x 90 px
US$1,300, BD 480, SR/AED 4,900 per week*

Expandable Leaderboard
Small - Closed State - 728 x 90 px
Large - Opened State - 728 x 400 px
US$1,500, BD 565, SR/AED 5,650 per week

Leaderboard (Inside Pages)
728 x 90 px
US$940, BD 365, SR/AED 3,550 per week

MPU/MREC
300 x 250 px
US$995, BD 375, SR/AED 3,750 per week

Skyscraper
160 x 600 px
US$1,125, BD 425, SR/AED 4,250 per week

Space Banner
220 x 550 px
US$795, BD 300, SR/AED 3,000 per week

Divisional Banner
728 x 90 px
US$675, BD 255, SR/AED 2,550 per week

Daily Newsletter Products & Pricing

Daily Newsletter Leaderboard
728 x 90 px – Header
US$1,500, BD 565, SR/AED 5,650 per week

Daily Newsletter Space Banner
220 x 550 px
US$795, BD 300, SR/AED 3,000 per week

Daily Newsletter Leaderboard
728 x 90 px – Footer
US$675, BD 255, SR/AED 2,550 per week

1,728,000 e-newsletters per year

7,200 Daily Newsletter Subscribers

10,200 Dedicated Database

Electronic Directmail Marketing to

Follow our postings on:

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Just look at what Oil and Gas News Media Platform has to offer you each month!

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- twitter.com/OGN_Online
- facebook.com/OGNOnline

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