

The energy industry's journal for the Middle East

OGN

OIL & GAS NEWS



2021 Media Information

www.OGNnews.com

OGN

2021 Print Media Information

Oil & Gas News (OGN) is the only energy industry media platform covering all aspects of the upstream, midstream and downstream sectors including refined products, petrochemicals, chemicals, renewables and power generation. **OGN** provides a unique insight into these key industry sectors covering the GCC and the international energy markets.

After more than three decades of international publishing experience, **OGN** continues to provide authoritative information, business intelligence, country reports and quality analysis to industry professionals, stakeholders and organisations working in exploration and production, refining, downstream chemicals and related industrialisation. All aspects of the energy supply chain come under the editorial remit of **OGN**, including equipment, logistics, transportation and distribution.

For energy industry professionals working in more than 70 countries the **Oil & Gas News media platform** (website, print and daily newsletters) is an important source for industry developments, contract information and new technologies; as well as providing insight into new industry processes and the latest developments in alternative and renewable energy.

OGN's monthly journal provides readers through the traditional print format with additional coverage including comprehensive country reports, extensive reviews of major oil companies as well as specialist features on products and services highlighting the latest research and development. The print format is supplemented with a flip-book version.



SAVE THE DATE!

Oil & Gas News Event Media Participation

Increase your company's presence at the GCC's leading Events for the Oil, Gas and Energy sector and be seen in OGN which will be distributed at all the region's main industry related events:

- **OPEX Mena Virtual**, 30 Mar–1 Apr, Bahrain
- **Middle East Oil and Gas Show (MEOS)**, May 24-27, Bahrain
- **Oman Petroleum & Energy Show (OPES)**, Sep 13-15, Oman
- **International Downstream Conference & Exhibition (GDA)**, Sep 14-16, Manama, Bahrain
- **GEO – 14th Middle East Geosciences Conference and Exhibition**, Oct 5-7, Bahrain
- **Project Oman**, Oct 25-27, Oman
- **ADIPEC**, Nov 15-18, Abu Dhabi, UAE
- **23rd World Petroleum Congress**, Dec 5-9, Houston, US

*** Dates as announced at time of going to press*

Check our online calendar for regular updates on special features and changes to our calendar of events.

Circulation and Readership

Print: 8,500 copies per month

Readership Profile

Senior Management

Technical Supply and Services (Upstream and Downstream)

Petrochemical Engineers

Refinery and Petrochemical Plant Management Teams

Drilling Contractors

Oil Field Products Suppliers

Surveyors and Consultants

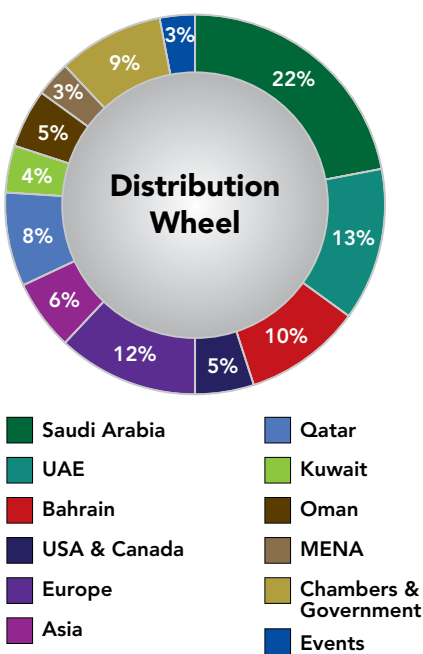
Marine and Offshore Service Suppliers

National Oil Companies (NOCs)

Government Ministries

International Oil Companies

Downstream Specialist Companies

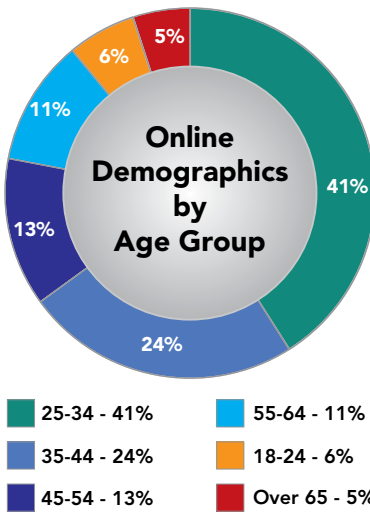
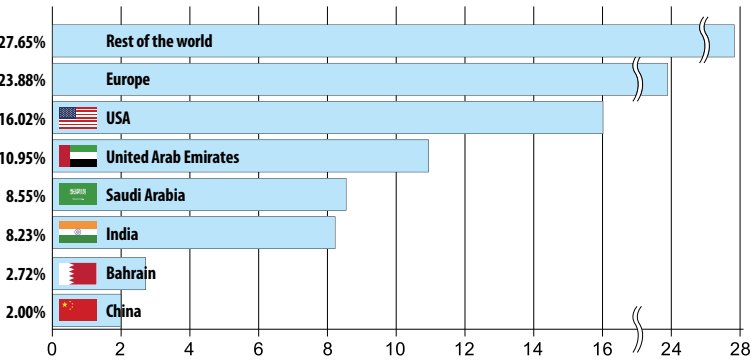


Oil and Gas News readership reflects the changing face of the workforce and investors involved in the Oil, Gas and Energy sector. The readership sees a steady growth in younger people and women in its readership.

Google Analytics confirms **Oil and Gas News** online readership following at over 34,000 per month. In addition, we mail 7,200 e-newsletters and alerts per day.

Online: 525,000 page views per year
1,728,000 e-newsletters per year

Online Demographics by Country



2021 Editorial Calendar – Monthly Special Features

JANUARY

- **CORPORATE REVIEW:** Abu Dhabi National Oil Company (Adnoc)
- Access Control Equipment
- Corrosion Technology
- Cables & Cable Management

FEBRUARY

- **COUNTRY REPORT:** Saudi Arabia, Vision 2030
- Power Generation
- Compressors
- Oil and Gas Transport Services
- Paints & Industrial Surface Coatings

MARCH

- Emerging Markets Insight
- Enhanced Oil Recovery (EOR)
- Fracking
- Onshore Drilling and Completion
- Oilfield Equipment Supply
- Waste Management
- **EVENT:** OPEX MENA – Operational Excellence in Oil, Gas & Petrochemicals

APRIL

- **CORPORATE REVIEW:** Sabic
- Refinery Technology
- Catalysts
- Logistics
- PVF (Pipes, Valves & Fittings)



MAY

- **SPECIAL REPORT:** IR4.0 – Digitilisation of the Oil and Gas Sector
- **COUNTRY REPORT:** Bahrain
- LNG
- EPC
- HSE
- Pipelines
- **EVENT:** Middle East Oil and Gas Show (MEOS)

JUNE

- Downstream Review: Jubail & Yanbu Industrial Cities
- **CORPORATE REVIEW:** Sadara Chemical Company (Sadara)
- Fire Protection
- Heavy Lift Equipment
- Tanks

JULY

- **COUNTRY REPORT:** Oman
- Process Automation
- Floating Production Storage & Offloading (FPSO)
- Inspection Services
- Repairs & Maintenance

AUGUST

- **COUNTRY REPORT:** Qatar
- Plant Security
- Pumps
- Pressure Vessels
- Heat Exchangers

SEPTEMBER

- **CORPORATE REVIEW:** Saudi Aramco
- Well Services
- Heavy Oil
- **EVENT:** Oman Petroleum & Energy Show (OPES)
- **EVENT:** GDA (Gulf Downstream Association)

OCTOBER

- **CORPORATE REVIEW:** Kuwait Petroleum Corporation (KPC)
- Geophysical Services
- Field Development
- Reservoir Engineering
- Turbines
- Valves and Actuators
- **EVENT:** Geosciences Conference & Exhibition (GEO)
- **EVENT:** Project Oman



NOVEMBER

- **COUNTRY REPORT:** United Arab Emirates
- Offshore Drilling
- Rigs
- Subsea Technology
- Ports and Shipping
- **EVENT:** The Abu Dhabi International Petroleum Exhibition and Conference (Adipec)

DECEMBER

- **SPECIAL FEATURE:** Energy Goes Green
- **CORPORATE REVIEW:** MASDAR
- Carbon Capture – CCUS
- Renewable Energy
- Environmental Protection
- Health, Safety & Environment
- **EVENT:** 23rd World Petroleum Congress, Houston, USA

OGN ESSENTIALS

The OGN media platform keeps readers updated on the rapidly evolving oil and gas sector and regularly carries content on the latest products and services related to the upstream, midstream and downstream such as:

- Access Control
- Artificial Lift Systems
- Automation & AI
- Compressors
- Gaskets
- Geophysical Services
- Heat Exchangers
- Logistics & Transport
- Marine & Offshore Services
- Paints & Coatings
- Pipes
- Pressure Vessels
- Pumps
- Rigs
- Sealing Solutions (Seals)
- Tanks
- Technology
- Turbines
- Valves & Actuators
- Downhole Tools
- Oilfield Chemicals
- Artificial Lift
- Filtration & Separation



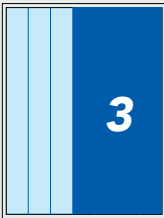
Print Rates



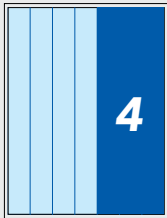
42cm x 58cm (14col)
Full colour **US\$13,132**
Please allow 5mm bleed on all sides



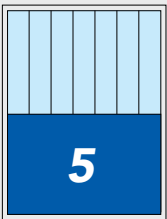
42cm x 29cm (7col)
Full colour **US\$6,566**
Please allow 5mm bleed on all sides



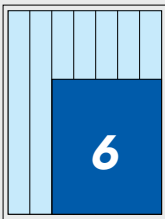
40cm x 15.5cm (4 col)
Full colour **US\$3,752**



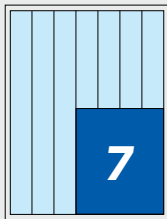
40cm x 11.5cm (3 col)
Full colour **US\$2,814**



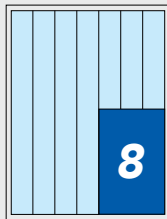
20 cm x 27.5cm (7col)
Full colour **US\$3,283**



28 cm x 19.5cm (5col)
Full colour **US\$3,283**



20 cm x 15.5cm (4col)
Full colour **US\$1,876**



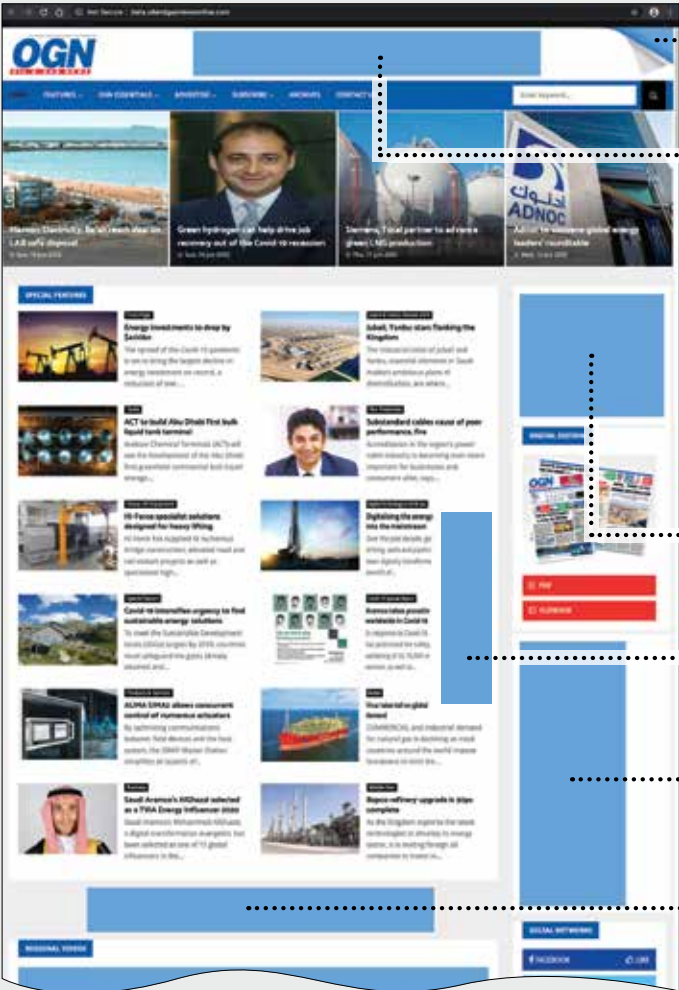
20 cm x 11.5cm (3col)
Full colour **US\$1,407**

Advertising	Size Column	US\$*	BD*	SR*	AED*
1 Double Page Spread	42cm x 58cm	13,132	4,950	49,500	47,945
2 Full Page	42cm x 29cm	6,566	2,500	25,000	23,972
3 Half Page (Vertical)	40cm x 15.5cm (4col)	3,752	1,414	14,145	13,700
4 Half Page (Vertical)	40cm x 11.5cm (3col)	2,814	1,060	10,608	10,274
5 Half Page (Hoizontal)	20cm x 27.5cm (7col)	3,283	1,237	12,377	11,986
6 Half Page (Solus)	28cm x 19.5cm (5col)	3,283	1,237	12,377	11,986
7 Quarter Page (Solus)	20cm x 15.5cm (4col)	1,876	707	7,072	6,850
8 Quarter Page (Vertical)	20cm x 11.5cm (3col)	1,407	530	5,300	5,137
Earpiece	4.5cm x 10cm	1,000	377	3,770	3,651
Four-page profile	US\$15,750 inclusive of 2,000 reprints				
Above rates are inclusive of electronic version on OGNnews.com					
* All prices exclude VAT					
Agency Commission	15%				
Deadlines					
Artwork / Editorial	30 days prior to publication; Cancellation – 30 days prior to publication				
Please supply digital artworks in Adobe Acrobat PDF high resolution, CMYK with font converted to outline and all file information to be outside of the crop marks.					

Print Advertising – Special Offer for Online Advertisers

	Duration	US\$	BD	SR/AED
Online Products				
Social Media Package	1 week	475	180	1,800
1 post on Facebook + Twitter + LinkedIn each week (plus 1 online news article if booked for 3 weeks or more (subject to editorial approval))				
Online Video Promotion	2 weeks	1,100	450	4,500
[Hosted on home page with added value promotion through social media and online marketing and archived for 12 months on Video page]				
TechTalk (Technical Articles) Per month	(2 Articles)	1,700	650	6,500
Technical content on products and services. A description of the content on homepage with link to the Article. Promotion on e-newsletters and social media. TechTalk allows companies to post up to 2 (two) articles per month. Hosted under the TechTalk Section for 12 months				
Email Marketing Campaign		2,700	1,000	10,000
Per email campaign delivered. Campaign is one email to selected database				

Website Products & Pricing



Page Peel (Exclusive Position)

800 x 600 pxl
US\$ 1,560, BD 590, SR/AED 5,900 per week

Leaderboard (Home Page)

728 x 90 pxl
US\$ 1,300, BD 490, SR/AED 4,900 per week*

Expandable Leaderboard

Small - Closed State - 728 x 90 px
Large - Opened State - 728 x 400 px
US\$ 1,500, BD 565, SR/AED 5,650 per week

Leaderboard (Inside Pages)

728 x 90 pxl
US\$ 940, BD 355, SR/AED 3,550 per week

MPU/MREC

300 x 250 pxl
US\$ 995, BD 375, SR/AED 3,750 per week

Skyscraper

160 x 600 pxl
US\$ 1,125, BD 425, SR/AED 4,250 per week

Space Banner

220 x 550 pxl
US\$ 795, BD 300, SR/AED 3,000 per week

Divisional Banner

728 x 90 pxl
US\$ 675 BD 255, SR/AED 2,550 per week

Daily Newsletter Products & Pricing



Daily Newsletter Leaderboard

728 x 90 pxl – Header
US\$ 1,500, BD 565, SR/AED 5,650 per week



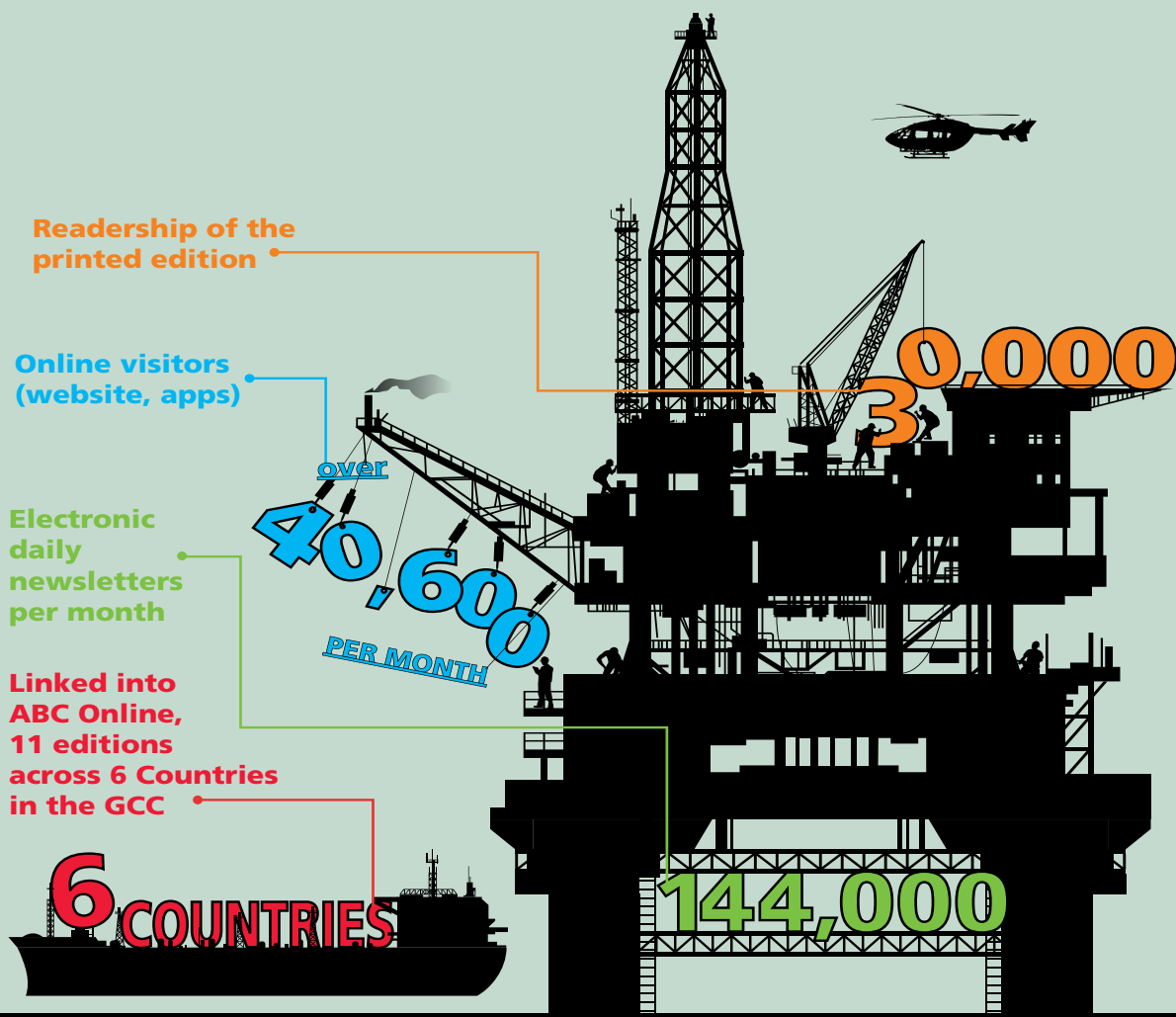
Daily Newsletter Space Banner

220 x 550 pxl
US\$ 730, BD 275, SR/AED 2,750 per week


Daily Newsletter Leaderboard

728 x 90 pxl – Footer
US\$ 650, BD 245, SR/AED 2,450 per week

Just look at what **Oil and Gas News** Media Platform has to offer you each month!



Follow our postings on:

 [linkedin.com/showcase/oil-&-gas-news-magazine/](https://www.linkedin.com/showcase/oil-&-gas-news-magazine/)

 twitter.com/OGN_Online

 facebook.com/OGNOnline



Al Hilal Group

Head Office: Bahrain

Al Hilal Publishing & Marketing Group

P.O. Box 1100, Manama
Kingdom of Bahrain
Tel: +973 1729 3131
Fax: +973 1729 3400
E: hilalad@tradeearabia.net

Regional & International Offices

DUBAI – UAE

Hilal Al Khaleej Advertising
Tel: +97155 419 3843
E: hilalad@tradeearabia.net

RIYADH – SAUDI ARABIA

Al Hilal Group
Tel: +966 11 292 4970 / 292 4971
Fax: +966 11 292 4955
E: hilalad@tradeearabia.net

AL KHOBAR – SAUDI ARABIA

Al Hilal Group
Tel: +966 13 867 2738 / 867 2746
Fax: +966 13 896 2960
E: hilalad@tradeearabia.net

UNITED KINGDOM

Crescent Publishing Ltd
Tel: +44 208 943 3630
Fax: +44 208 943 3701
E: post@crescentpublishing.co.uk

Representative Offices

GERMANY

Auslandswerbung Stelmaszyk
Tel: +49 7141 60041
Fax: +49 7141 60042
E: info@auslandswerbung-stelmaszyk.de

ITALY

Ediconsult Internazionale
Tel: +39 2 4771 0036
Fax: +39 2 4771 1365
E: milano@ediconsult.com

TURKEY

Tit Ajans Dis Tanitim Ltd. Sti
Tel: +90 212 257 7666
Fax: +90 212 287 0099
E: titajans@titajans.com

www.OGNnews.com