Print Rates Online Marketing Opportunities

Double Page Spread 42cm x 58cm   13,132    4,950   49,500  47,945

Half Page (Vertical) 40cm x 15.5cm (4col)  3,752  1,414   14,145  13,700

Half Page (Vertical) 40cm x 11.5cm (3col)  2,814  1,060   10,608  10,274

Half Page (Solus) 28cm x 19.5cm (5col)  3,283   1,237   12,377  11,986

Deadlines

Agency Commission

15%

* All prices exclude VAT

ogi news.com

Four-page profile US$15,750 inclusive of 2,000 reprints

TechTalk allows companies to post up to 2 (two) articles per month. Hosted under the TechTalk Section for 12 months.

A description of the content on homepage with link to the Article. Promotion on e-newsletters and social media.

Technical content on products and services.

TechTalk (Technical Articles) Per month

archived for 12 months on Video page

(plus 1 online news article if booked for 3 weeks or more (subject to editorial approval)

1 post on Facebook + Twitter + Linkedin each week

Online Products

Please allow 5mm bleed on all sides

Full colour

Full colour

20 cm x 7col (27.5 cm)

For full details on print and online advertising options, sponsorship opportunities and rates, please contact

Al Hilal Publishing & Marketing Group P. O. Box 1100, Manama, Kingdom of Bahrain.

Tel: +973 1729 3131, Fax: +973 1729 3400, E: hilalad@tradearabia.net

Online Video Promotion

Database

Dedicated

Newsletter

7,200

Daily

Subscribers

1 week  475  180

United States

UAE

Saudi Arabia

UK

Germany

Norway

Rest of the world

Over 40,000 views per month. In addition, online readership averages over 12 months on Video page

– Footer

– Header

728 x 90 px

– 728 x 400 px

– 728 x 90 px

Page Peel

MPU/MREC

Large –

Small –

728 x 90 px

800 x 600 px

Page Peel

MPU/MREC

Large –

Small –

728 x 90 px

800 x 600 px

Online Video Promotion

Database

Dedicated

Newsletter

7,200

Daily Newsletter Leaderboard

US$ 730,  BD 275,  SR/AED 2,750 per week

728 x 90 px

Daily Newsletter Space Banner

US$ 675  BD 255,  SR/AED 2,550 per week

728 x 90 px

Daily Newsletter Products & Pricing

A description of the content on homepage with link to the Article. Promotion on e-newsletters and social media.

Technical content on products and services.

archived for 12 months on Video page

Online Products

Print Advertising – Special Offer for Online Advertisers

Website Products & Pricing
OGN
2022 Print Media Information

Oil & Gas News (OGN) is the only energy industry media platform covering all aspects of the upstream, midstream and downstream sectors including refined products, petrochemicals, chemicals, renewables and power generation. OGN provides a unique insight into these key industry sectors covering the GCC and the international energy markets.

For energy industry professionals working in more than 70 countries the Oil & Gas News media platform (website, print and daily newsletters) is an important source for industry developments, contract information and new technologies; as well as providing authoritative information, business intelligence, country reports and quality analysis for industry professionals, stakeholders and organisations working in exploration and production, refining, downstream chemicals and related industrialisation. All aspects of the energy supply chain comes under the editorial remit of OGN, including equipment, logistics, transportation and distribution; as well as the latest developments in alternative and renewable energy.

After more than three decades of international publishing experience, OGN’s monthly journal still provides readers through the traditional print format with additional coverage including comprehensive country reports, extensive reviews of major oil companies as well as specialist features on products and services highlighting the latest research and development. The print format is supplemented with a flip-book version.

Oil & Gas News Event Media Participation

Increase your company’s presence at the GCC’s leading Events for the Oil, Gas and Energy sector and be seen in OGN which will be distributed at the regions leading events:

**Middle East Petroleum & Gas (MPGC)***, 24 - 25 January, Bahrain
**International Petroleum Technology Conference (IPTC)**, February 21 -23, Dhahran, KSA
**Middle East Energy (MEE) – Dubai**, March 7-9, Dubai, UAE
**Oman Petroleum & Energy Show (OPES)**, March 21 - 23, Oman
**OPEX MENA, Operational Excellence in Oil, Gas & Petrochemicals**, March 29 - 31, Bahrain
**International Downstream Conference & Exhibition (GDA)***, 31 May - 02 June 2022
**Lubricant Expo**, 6 - 8 September, Germany
**25th World Energy Congress**, 24-27 Oct, Russia
**Middle East Oil and Gas Show (MEOS)***, November, Bahrain
**The Abu Dhabi International Petroleum Exhibition and Conference (Adipec)***, November, Abu Dhabi, UAE
**Middle East Refining Technology Conference (MERTC)**, TBD, Bahrain
**Middle East Bottom of the Barrel and Catalyst Technology Conference (BBTC MENA)***, December, Bahrain
**Middle East Geosciences Conference and Exhibition (GEO)***, TBD, Bahrain
**International Exhibition & Conference on Water, Energy Technology and Environment (Wetex)***, TBD, Dubai

*Dates to be announced ** Dates as announced at time of going to press
Please check our online calendar for regular updates on special features and calendar of events

www.OGNnews.com
Circulation and Readership

Print: 8,500 copies per month

Readership Profile
Senior Management
Technical Supply and Services (Upstream and Downstream)
Petrochemical Engineers
Refinery and Petrochemical Plant Management Teams
Drilling Contractors
Oil Field Products Suppliers
Surveyors and Consultants
Marine and Offshore Service Suppliers
National Oil Companies (NOCs)
Government Ministries
International Oil Companies
Downstream Specialist Companies

Oil and Gas News readership reflects the changing face of the workforce and investors involved in the Oil, Gas and Energy sector. The readership sees a steady growth in younger people and women in its readership.

Google Analytics confirms Oil and Gas News online readership following at over 36,000 per month. In addition, we mail 7,350 e-newsletters and alerts per day.

Online: 713,109 page views per year
1,764,000 e-newsletters per year

Online Demographics by Country

Online Demographics by Age Group
2022 Editorial Calendar – Monthly Special Features

JANUARY
- **CORPORATE REVIEW:** Abu Dhabi National Oil Company (Adnoc)
- Well Completion Technology
- Corrosion Technology
- Cables & Cable Management
- **EVENT:** Middle East Petroleum & Gas

FEBRUARY
- **COUNTRY REPORT:** Saudi Arabia, Vision 2030
- Power Generation
- Compressors
- Onshore Drilling
- Paints & Industrial Surface Coatings
- **EVENT:** International Petroleum Technology Conference

MARCH
- **COUNTRY REPORT:** Bahrain
- Enhanced Oil Recovery (EOR)
- Fracking
- Oilfield Equipment Supply
- Lubricants
- **EVENT:** OPES, Oman
- **EVENT:** OPEX Mena, Bahrain

APRIL
- **CORPORATE REVIEW:** Sabic
- Refinery Technology
- Catalysts
- Logistics
- PVF (Pipes, Valves & Fittings)

MAY
- **SPECIAL REPORT:** Digitilisation of the Oil and Gas Sector
- LNG
- EPC
- HSE
- Pipelines

JUNE
- **COUNTRY REPORT:** #Saudi Made
- Downstream Review: Jubail & Yanbu Industrial Cities
- Fire Protection
- Heavy Lift Equipment
- Tanks

JULY
- **COUNTRY REPORT:** Oman
- Subsea Technology
- Floating Production Storage & Offloading (FPSO)
- Inspection Services
- Repairs & Maintenance

AUGUST
- **SPECIAL REPORT:** Training and Education
- Plant Security
- Pumps
- Pressure Vessels
- Heat Exchangers

SEPTEMBER
- **CORPORATE REVIEW:** Saudi Aramco
- Well Services
- Heavy Oil
- **EVENT:** Saudi Maritime
- **EVENT:** Oman Petroleum & Energy Show (OPES)
- **EVENT:** Lubricant Expo

OCTOBER
- **CORPORATE REVIEW:** Kuwait Petroleum Corporation (KPC)
- Reservoir Engineering
- Turbines

www.OGNnews.com
The OGN Media platform will regularly carry content on products and services related to the upstream, midstream and downstream sectors including refined products and equipment, petrochemicals, chemicals, renewables and power generation such as:

- Access Control
- Artificial Lift systems
- Automation and AI
- Compressors
- Gaskets
- Geophysical Services
- Heat Exchangers
- Lubricants
- Logistics and Transport
- Marine & Offshore Services
- Paints and Coatings
- Pipes
- Pressure Vessels
- Pumps
- Rigs
- Sealing solutions (Seals)
- Tanks
- Technology
- Turbines
- Valves & Actuators

**NOVEMBER**
- **COUNTRY REPORT:** United Arab Emirates
- ADIPEC – The Largest oil & gas event in the Middle East
- **Special Report:** European Technology Update
- Offshore Drilling
- Rigs
- Process Automation
- **EVENT:** The Abu Dhabi International Petroleum Exhibition and Conference (Adipec)

**DECEMBER**
- **SPECIAL FEATURE:** Energy Goes Green
- Carbon capture, utilisation and storage (CCUS)
- Renewable Energy
- Environmental Protection
- **REVIEW:** NEOM
- **EVENT:** Middle East Bottom of the Barrel and Catalyst Technology Conference
Print Rates

- **Quarter Page (Solus)**
  - 20 cm x 7cm (27.5 cm)
  - Full colour
  - US$3,283

- **Half Page (Horizontal)**
  - 20 cm x 27.5cm (7col)
  - Full colour
  - US$6,566

- **Half Page (Vertical)**
  - 40cm x 15.5cm (4col)
  - Full colour
  - US$13,132

- **Full Page**
  - 42cm x 29cm (7col)
  - Full colour
  - US$16,556

- **Full Page (Solus)**
  - 42cm x 58cm
  - Full colour
  - US$19,980

- **Quarter Page (Vertical)**
  - 20cm x 11.5cm (3col)
  - Full colour
  - US$7,775

- **Half Page (Hoizontal)**
  - 20cm x 27.5cm (7col)
  - Full colour
  - US$14,145

- **Half Page (Vertical)**
  - 40cm x 15.5cm (4col)
  - Full colour
  - US$3,752

- **Quarter Page (Horizontal)**
  - 20cm x 7cm (27.5 cm)
  - Full colour
  - US$3,283

- **Quarter Page (Vertical)**
  - 20cm x 11.5cm (3col)
  - Full colour
  - US$1,407

- **Four-page profile**
  - US$15,750 inclusive of 2,000 reprints

**Artwork / Editorial**
- 30 days prior to publication; Cancellation – 30 days prior to publication

**Deadlines**
- Artwork / Editorial: 30 days prior to publication; Cancellation – 30 days prior to publication

**Online Products**

<table>
<thead>
<tr>
<th>Duration</th>
<th>US$</th>
<th>BD</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Social Media Package</strong></td>
<td>1 week</td>
<td>475</td>
</tr>
<tr>
<td>1 post on Facebook + Twitter + LinkedIn each week (plus 1 online news article if booked for 3 weeks or more (subject to editorial approval))</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Online Video Promotion</strong></td>
<td>2 weeks</td>
<td>1,100</td>
</tr>
<tr>
<td>[Hosted on home page with added value promotion through social media and online marketing and archived for 12 months on Video page]</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>TechTalk (Technical Articles) Per month</strong></td>
<td>(2 Articles)</td>
<td>1,700</td>
</tr>
<tr>
<td>Technical content on products and services. A description of the content on homepage with link to the Article. Promotion on e-newsletters and social media. TechTalk allows companies to post up to 2 (two) articles per month. Hosted under the TechTalk Section for 12 months</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Email Marketing Campaign</strong></td>
<td></td>
<td>2,700</td>
</tr>
<tr>
<td>Per email campaign delivered. Campaign is one email to selected database</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Please supply digital artworks in Adobe Acrobat PDF high resolution, CMYK with font converted to outline and all file information to be outside of the crop marks.
## Online Marketing Opportunities

**Page Peel (Exclusive Position)**

<table>
<thead>
<tr>
<th>Dimension</th>
<th>US$</th>
<th>BD</th>
<th>SR/AED</th>
</tr>
</thead>
<tbody>
<tr>
<td>800 x 600 px</td>
<td>1,560</td>
<td>590</td>
<td>5,900</td>
</tr>
</tbody>
</table>

**Leaderboard (Home Page)**

<table>
<thead>
<tr>
<th>Dimension</th>
<th>US$</th>
<th>BD</th>
<th>SR/AED</th>
</tr>
</thead>
<tbody>
<tr>
<td>728 x 90 px</td>
<td>1,300</td>
<td>480</td>
<td>4,900</td>
</tr>
</tbody>
</table>

**Expandable Leaderboard**

<table>
<thead>
<tr>
<th>Type</th>
<th>Dimension</th>
<th>US$</th>
<th>BD</th>
<th>SR/AED</th>
</tr>
</thead>
<tbody>
<tr>
<td>Small – Closed</td>
<td>728 x 90 px</td>
<td>995</td>
<td>375</td>
<td>3,750</td>
</tr>
<tr>
<td>Large – Opened</td>
<td>728 x 400 px</td>
<td>1,500</td>
<td>565</td>
<td>5,900</td>
</tr>
</tbody>
</table>

**Leaderboard (Inside Pages)**

<table>
<thead>
<tr>
<th>Dimension</th>
<th>US$</th>
<th>BD</th>
<th>SR/AED</th>
</tr>
</thead>
<tbody>
<tr>
<td>728 x 90 px</td>
<td>940</td>
<td>355</td>
<td>3,550</td>
</tr>
</tbody>
</table>

**MPU/MREC**

<table>
<thead>
<tr>
<th>Dimension</th>
<th>US$</th>
<th>BD</th>
<th>SR/AED</th>
</tr>
</thead>
<tbody>
<tr>
<td>300 x 250 px</td>
<td>995</td>
<td>375</td>
<td>3,750</td>
</tr>
</tbody>
</table>

**SkyScraper**

<table>
<thead>
<tr>
<th>Dimension</th>
<th>US$</th>
<th>BD</th>
<th>SR/AED</th>
</tr>
</thead>
<tbody>
<tr>
<td>160 x 600 px</td>
<td>1,125</td>
<td>425</td>
<td>4,250</td>
</tr>
</tbody>
</table>

**Space Banner**

<table>
<thead>
<tr>
<th>Dimension</th>
<th>US$</th>
<th>BD</th>
<th>SR/AED</th>
</tr>
</thead>
<tbody>
<tr>
<td>220 x 550 px</td>
<td>795</td>
<td>300</td>
<td>3,000</td>
</tr>
</tbody>
</table>

**Divisional Banner**

<table>
<thead>
<tr>
<th>Dimension</th>
<th>US$</th>
<th>BD</th>
<th>SR/AED</th>
</tr>
</thead>
<tbody>
<tr>
<td>728 x 90 px</td>
<td>675</td>
<td>255</td>
<td>2,550</td>
</tr>
</tbody>
</table>

---

### Daily Newsletter Products & Pricing

**Daily Newsletter Leaderboard**

<table>
<thead>
<tr>
<th>Dimension</th>
<th>US$</th>
<th>BD</th>
<th>SR/AED</th>
</tr>
</thead>
<tbody>
<tr>
<td>728 x 90 px – Header</td>
<td>1,500</td>
<td>565</td>
<td>5,650</td>
</tr>
</tbody>
</table>

**Daily Newsletter Space Banner**

<table>
<thead>
<tr>
<th>Dimension</th>
<th>US$</th>
<th>BD</th>
<th>SR/AED</th>
</tr>
</thead>
<tbody>
<tr>
<td>220 x 550 px</td>
<td>790</td>
<td>275</td>
<td>2,750</td>
</tr>
</tbody>
</table>

**Daily Newsletter Leaderboard**

<table>
<thead>
<tr>
<th>Dimension</th>
<th>US$</th>
<th>BD</th>
<th>SR/AED</th>
</tr>
</thead>
<tbody>
<tr>
<td>728 x 90 px – Footer</td>
<td>650</td>
<td>245</td>
<td>2,450</td>
</tr>
</tbody>
</table>

---

For full details on print and online advertising options, sponsorship opportunities and rates, please contact Al Hilal Publishing & Marketing Group P.O. Box 1100, Manama, Kingdom of Bahrain.

Tel: +973 1729 3131, Fax: +973 1729 3400, E: hilalad@tradearabia.net

www.OGNnews.com