

The energy industry's journal for the Middle East

OGN

OIL & GAS NEWS



2022 Media Information

www.OGNnews.com

Oil & Gas News

2022 Print Media Information

Oil & Gas News (OGN) is the only energy industry media platform covering all aspects of the upstream, midstream and downstream sectors including refined products, petrochemicals, chemicals, renewables and power generation. **OGN** provides a unique insight into these key industry sectors covering the GCC and the international energy markets.



For energy industry professionals working in more than 70 countries the **Oil & Gas News** media platform (website, print and daily newsletters) is an important source for industry developments, contract information and new technologies; as well as providing authoritative information, business intelligence, country reports and quality analysis for industry professionals, stakeholders and organisations working in exploration and production, refining, downstream chemicals and related industrialisation. All aspects of the energy supply chain comes under the editorial remit of **OGN**, including equipment, logistics, transportation and distribution; as well as the latest developments in alternative and renewable energy.

After more than three decades of international publishing experience, **OGN's** monthly journal still provides readers through the traditional print format with additional coverage including comprehensive country reports, extensive reviews of major oil companies as well as specialist features on products and services highlighting the latest research and development. The print format is supplemented with a flip-book version.

SAVE THE DATE!

Oil & Gas News Event Media Participation

*Increase your company's presence at the GCC's leading Events for the Oil, Gas and Energy sector and be seen in **OGN** which will be distributed at the regions leading events:*

IPTC*, Feb 21 - 23, Riyadh, Saudi Arabia

MEE – Dubai, Mar 7 - 9, Dubai, UAE

World Gas Conference, May 23 - 27, Korea

OPEX MENA, Mar 29 - 31, Bahrain

Solar Energy Future Mena, Mar 30 - 31, Dubai, UAE

MPGC, May 16 - 17, Bahrain

Lubricant Expo*, Sep 6 - 8, Germany

Wetex*, Oct 18 - 20, Dubai, UAE

25th World Energy Congress*, Oct 24 - 27, Russia

ADIPEC*, Nov 7 - 10, Abu Dhabi, UAE

BBTC MENA, Dec, Bahrain

*Dates to be announced ** Dates as announced at time of going to press

Please check our online calendar for regular updates on special features and calendar of events

Circulation and Readership

Print: 8,500 copies per month

Readership Profile

Senior Management

Technical Supply and Services (Upstream and Downstream)

Petrochemical Engineers

Refinery and Petrochemical Plant Management Teams

Drilling Contractors

Oil Field Products Suppliers

Surveyors and Consultants

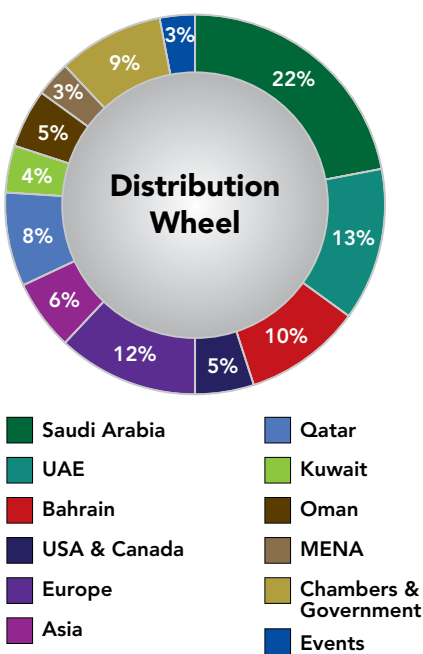
Marine and Offshore Service Suppliers

National Oil Companies (NOCs)

Government Ministries

International Oil Companies

Downstream Specialist Companies

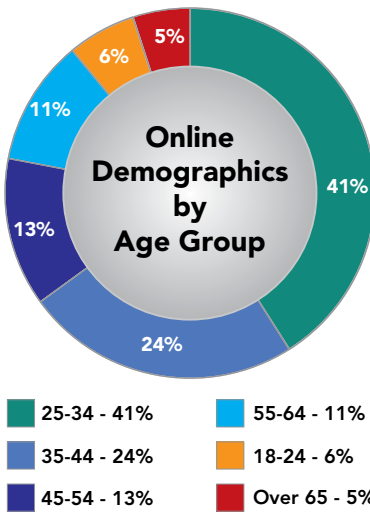
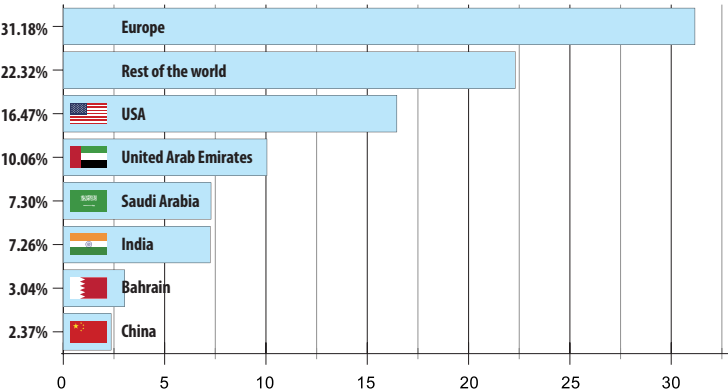


Oil and Gas News readership reflects the changing face of the workforce and investors involved in the Oil, Gas and Energy sector. The readership sees a steady growth in younger people and women in its readership.

Google Analytics confirms **Oil and Gas News** online readership following at over 36,000 per month. In addition, we mail 7,350 e-newsletters and alerts per day.

Online: 713,109 page views per year
1,764,000 e-newsletters per year

Online Demographics by Country



2022 Editorial Calendar – Monthly Special Features

JANUARY

- **CORPORATE REVIEW:** Abu Dhabi National Oil Company (Adnoc)
- Well Completion Technology
- Corrosion Technology
- Cables & Cable Management

FEBRUARY

- **COUNTRY REPORT:** Saudi Arabia, Vision 2030
- Power Generation
- Compressors
- Onshore Drilling
- Paints & Industrial Surface Coatings
- **EVENT:** International Petroleum Technology Conference (IPTC)*, Riyadh

MARCH

- Enhanced Oil Recovery (EOR)
- Fracking
- Oilfield Equipment Supply
- Engineering Procurement & Construction (EPC)
- Lubricants
- **EVENT:** OPEX Mena, Bahrain
- **EVENT:** MEE – Dubai
- **EVENT:** Solar Energy Future Mena, Dubai

APRIL

- **CORPORATE REVIEW:** Sabic
- Refinery Technology
- Catalysts
- Logistics
- PVF (Pipes, Valves & Fittings)



MAY

- **COUNTRY REPORT:** Bahrain
- **SPECIAL REPORT:** Digitilisation of the Oil and Gas Sector
- LNG
- HSE
- Pipelines
- **EVENT:** MPGC, Bahrain
- **EVENT:** World Gas Conference, Korea

JUNE

- **COUNTRY REPORT:** #Saudi Made
- Downstream Review: Jubail & Yanbu Industrial Cities
- Fire Protection
- Heavy Lift Equipment
- Tanks

JULY

- **COUNTRY REPORT:** Oman
- **SPECIAL REPORT:** Mining for Energy
- Subsea Technology
- Floating Production Storage & Offloading (FPSO)
- Inspection Services
- Repairs & Maintenance

AUGUST

- **SPECIAL REPORT:** Training and Education
- Plant Security
- Pumps
- Pressure Vessels
- Heat Exchangers

SEPTEMBER

- **CORPORATE REVIEW:** Saudi Aramco
- Well Services
- Heavy Oil
- **EVENT:** Lubricant Expo*, Germany

OCTOBER

- **CORPORATE REVIEW:** Kuwait Petroleum Corporation (KPC)
- Reservoir Engineering
- Turbines



- Valves and Actuators
- **EVENT:** Wetex*, Dubai
- **EVENT:** 25th World Energy Congress*, Russia

NOVEMBER

- **COUNTRY REPORT:** United Arab Emirates
- ADIPEC – The Largest oil & gas event in the Middle East
- **Special Report:** European Technology Update
- Offshore Drilling
- Rigs
- Process Automation
- **EVENT:** The Abu Dhabi International Petroleum Exhibition and Conference (Adipec)*, Abu Dhabi



DECEMBER

- **SPECIAL FEATURE:** Energy Goes Green
- Carbon capture, utilisation and storage (CCUS)
- Renewable Energy
- Environmental Protection
- **REVIEW:** NEOM
- **EVENT:** BBTC MENA, Bahrain

**Dates to be announced*

OGN ESSENTIALS

The OGN Media platform will regularly carry content on products and services related to the upstream, midstream and downstream sectors including refined products and equipment, petrochemicals, chemicals, renewables and power generation such as:

- | | |
|------------------------------|-----------------------------|
| • Access Control | • Paints and Coatings |
| • Artificial Lift systems | • Pipes |
| • Automation and AI | • Pressure Vessels |
| • Compressors | • Pumps |
| • Gaskets | • Rigs |
| • Geophysical Services | • Sealing solutions (Seals) |
| • Heat Exchangers | • Tanks |
| • Lubricants | • Technology |
| • Logistics and Transport | • Turbines |
| • Marine & Offshore Services | • Valves & Actuators |



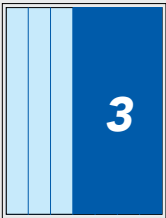
Print Rates



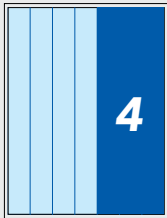
42cm x 58cm (14col)
Full colour **US\$13,132**
Please allow 5mm bleed on all sides



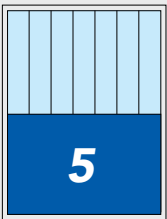
42cm x 29cm (7col)
Full colour **US\$6,566**
Please allow 5mm bleed on all sides



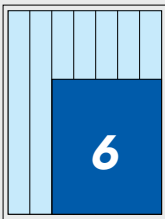
40cm x 15.5cm (4 col)
Full colour **US\$3,752**



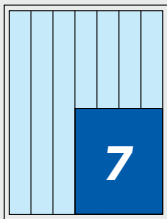
40cm x 11.5cm (3 col)
Full colour **US\$2,814**



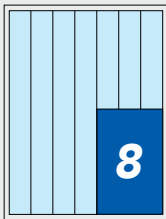
20 cm x 27.5 cm (7col)
Full colour **US\$3,283**



28 cm x 19.5 cm (5col)
Full colour **US\$3,283**



20 cm x 15.5 cm (4col)
Full colour **US\$1,876**



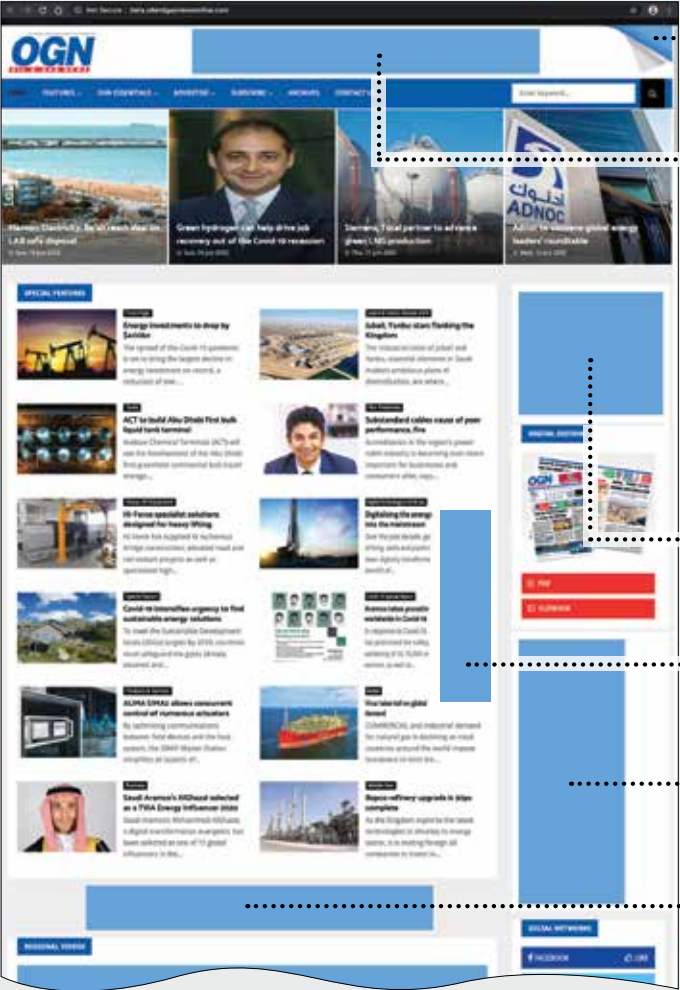
20 cm x 11.5 cm (3col)
Full colour **US\$1,407**

Advertising	Size Column	US\$*	BD*	SR*	AED*
1 Double Page Spread	42cm x 58cm	13,132	4,950	49,500	47,945
2 Full Page	42cm x 29cm	6,566	2,500	25,000	23,972
3 Half Page (Vertical)	40cm x 15.5cm (4col)	3,752	1,414	14,145	13,700
4 Half Page (Vertical)	40cm x 11.5cm (3col)	2,814	1,060	10,608	10,274
5 Half Page (Hoizontal)	20cm x 27.5cm (7col)	3,283	1,237	12,377	11,986
6 Half Page (Solus)	28cm x 19.5cm (5col)	3,283	1,237	12,377	11,986
7 Quarter Page (Solus)	20cm x 15.5cm (4col)	1,876	707	7,072	6,850
8 Quarter Page (Vertical)	20cm x 11.5cm (3col)	1,407	530	5,300	5,137
Earpiece	4.5cm x 10cm	1,000	377	3,770	3,651
Four-page profile	US\$15,750 inclusive of 2,000 reprints				
Above rates are inclusive of electronic version on OGNnews.com					
* All prices exclude VAT					
Agency Commission	15%				
Deadlines					
Artwork / Editorial	30 days prior to publication; Cancellation – 30 days prior to publication				
Please supply digital artworks in Adobe Acrobat PDF high resolution, CMYK with font converted to outline and all file information to be outside of the crop marks.					

Online Products

	Duration	US\$	BD
Social Media Package	1 week	475	180
1 post on Facebook + Twitter + LinkedIn each week (plus 1 online news article if booked for 3 weeks or more (subject to editorial approval))			
Online Video Promotion	2 weeks	1,100	450
[Hosted on home page with added value promotion through social media and online marketing and archived for 12 months on Video page]			
TechTalk (Technical Articles) Per month	(2 Articles)	1,700	650
Technical content on products and services. A description of the content on homepage with link to the Article. Promotion on e-newsletters and social media. TechTalk allows companies to post up to 2 (two) articles per month. Hosted under the TechTalk Section for 12 months			
Email Marketing Campaign		2,700	1,000
Per email campaign delivered. Campaign is one email to selected database			

Online Marketing Opportunities



Page Peel (Exclusive Position)

700 x 700 pxl (large image)
100 x 100 pxl (small image)
 US\$ 1,560, BD 590, SR/AED 5,900 per week

Leaderboard (Home Page)

728 x 90 pxl
 US\$ 1,300, BD 490, SR/AED 4,900 per week*

Expandable Leaderboard

Small - closed state - 728 x 90 px
Large - opened state - 728 x 400 px
 US\$ 1,500, BD 565, SR/AED 5,650 per week

Leaderboard (Inside Pages)

728 x 90 pxl
 US\$ 940, BD 355, SR/AED 3,550 per week

MPU/MREC

300 x 250 pxl
 US\$ 995, BD 375, SR/AED 3,750 per week

Skyscraper

160 x 600 pxl
 US\$ 1,125, BD 425, SR/AED 4,250 per week

Space Banner

220 x 550 pxl
 US\$ 795, BD 300, SR/AED 3,000 per week

Divisional Banner

728 x 90 pxl
 US\$ 675 BD 255, SR/AED 2,550 per week

Daily Newsletter Products & Pricing



Daily Newsletter Leaderboard

728 x 90 pxl - Header
 US\$ 1,500, BD 565, SR/AED 5,650 per week



Daily Newsletter Space Banner

220 x 550 pxl
 US\$ 730, BD 275, SR/AED 2,750 per week

Daily Newsletter Leaderboard

728 x 90 pxl - Footer
 US\$ 650, BD 245, SR/AED 2,450 per week

Just look at what **Oil and Gas News** Media Platform has to offer you each month!

Readership of the printed edition

Online visitors (website, apps)

Electronic daily newsletters per month

Linked into ABC Online, 11 editions across 6 Countries in the GCC


6 COUNTRIES

over 59,500 PER MONTH

40,000

147,000

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Al Hilal Group

Head Office: Bahrain

Al Hilal Publishing & Marketing Group

P.O. Box 1100, Manama

Kingdom of Bahrain

Tel: +973 1729 3131

Fax: +973 1729 3400

E: hilalad@trade-arabia.net

Regional & International Offices

DUBAI – UAE

Hilal Al Khaleej Advertising

Tel: +971 55 419 3843

E: hilalad@trade-arabia.net

AL KHOBAR – SAUDI ARABIA

Al Hilal Group

Tel: +966 13 867 2738 / 867 2746

Fax: +966 13 896 2960

E: hilalad@trade-arabia.net

RIYADH – SAUDI ARABIA

Al Hilal Group

Tel: +966 11 292 4970 / 292 4971

Fax: +966 11 292 4955

E: hilalad@trade-arabia.net

UNITED KINGDOM

Crescent Publishing Ltd

Tel: +44 208 943 3630

Fax: +44 208 943 3701

E: post@crescentpublishing.co.uk

Representative Offices

GERMANY

Auslandswerbung Stelmaszyk

Tel: +49 7141 60041

Fax: +49 7141 60042

E: info@auslandswerbung-stelmaszyk.de

ITALY

Ediconsult Internazionale

Tel: +39 2 4771 0036

Fax: +39 2 4771 1365

E: milano@ediconsult.com

TURKEY

Tit Ajans Dis Tanitim Ltd. Sti

Tel: +90 212 257 7666

Fax: +90 212 287 0099

E: titajans@titajans.com

www.OGNnews.com