

2023 Media Information

Oil & Gas News 2023 Media Information

Oil and Gas News reflects the changing face of the global and regional Energy sector. The Media platform's followers reflects the increasing involvement in the sector of women and younger people.



SAVE THE DATE!

Oil & Gas News Event Media Participation

Increase your company's presence at the GCC's leading Events for the Oil, Gas and Energy sector and be seen in OGN which will be distributed at the region's leading events including:

World Future Energy Summit, Jan 16 - 18, Abu Dhabi, UAE

Saudi Pipeline Technology Conference & Exhibition (SPTC), Jan 18 - 19, Jubail, Saudi Arabia

ESF Mena, Jan 22 - 24, Bahrain

BBTC Mena, Jan 25 - 26, Bahrain

LEAP, Feb 6 - 9, Riyadh, Saudi Arabia

GDA, Feb 13 - 15, Bahrain

OPEX Mena, Feb 28 - Mar 2, Bahrain

IPTC, Mar 1 - 3, Bangkok, Thailand

MEE - Dubai, Mar 7 - 9, Dubai, UAE

MEOS / GEO, Feb, 19-21, Bahrain

ME-Tech, May 16 - 18, Dubai, UAE

Ethylene Middle East Conference

ADIPEC, Abu Dhabi, UAE

24th World Petroleum Congress, Sep 17-21, Calgary, Canada

**Dates to be announced. ** Dates as announced at time of going to press.*

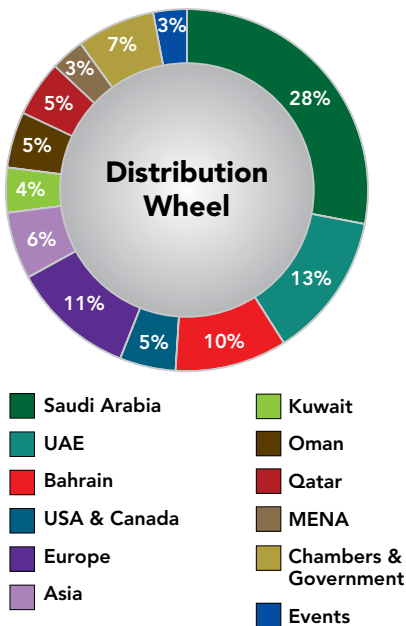
Please check our online calendar for regular updates on special features and calendar of events.

Circulation and Readership

Print: 9,500 copies per month

Readership Profile

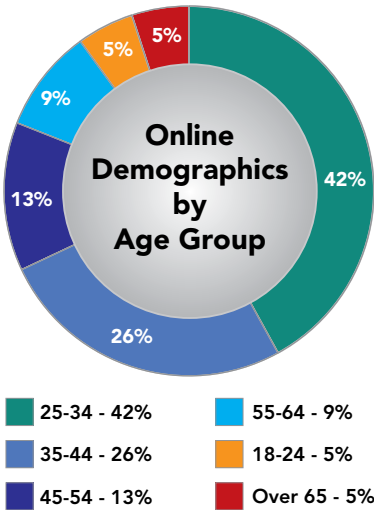
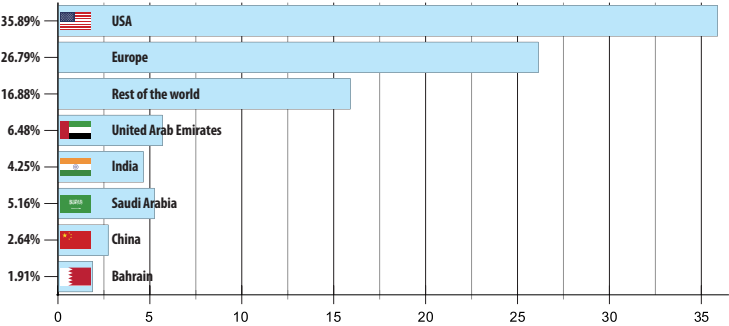
- Senior Management
- Technical Supply and Services (Upstream and Downstream)
- Petrochemical Engineers
- Refinery and Petrochemical Plant Management Teams
- Drilling Contractors
- Oil Field Products Suppliers
- Surveyors and Consultants
- Marine and Offshore Service Suppliers
- National Oil Companies (NOCs)
- Government Ministries
- International Oil Companies
- Downstream Specialist Companies



Google Analytics confirms Oil and Gas News online readership following at over 36,000 per month. In addition, we mail 7,510 e-newsletters and alerts per day.

Online: 415,074 page views per year
2,272.140 e-newsletters per year

Online Demographics by Country



2023 EDITORIAL CALENDAR

Monthly Special Features

JANUARY

- COUNTRY REPORT: **Saudi Arabia, Vision 2030**
- REVIEW: **SPARK (King Salman Energy Park)**
- Reservoir Engineering
- Well Completion Technology
- Onshore Drilling
- **EVENT: World Energy Forum*, Abu Dhabi**
- **EVENT: ESF MENA, Bahrain**
- **EVENT: BBTC MENA, Bahrain**

FEBRUARY

- COUNTRY REPORT: **Bahrain**
- Enhanced Oil Recovery (EOR)
- Subsea Technology
- Fracking
- Oilfield Equipment Supply
- **EVENT: Middle East Oil Show, Bahrain**
- **EVENT: Gulf Downstream Association Conference, Bahrain**
- **EVENT: OPEX Mena, Bahrain**

MARCH

- CORPORATE REVIEW: **Abu Dhabi National Oil Company (Adnoc)**
- SPECIAL REPORT: **Digitilisation of the Oil and Gas Sector**
- Compressors
- Process Automation
- HSE
- **EVENT: Middle East Energy, Dubai, UAE**

APRIL

- CORPORATE REVIEW: **Sabir**
- Refinery Technology
- Plant Security
- Catalysts



MAY

- CORPORATE REVIEW: **Kuwait Petroleum Corporation (KPC)**
- Pumps
- Logistics
- Pressure Vessels
- Heat Exchangers
- **EVENT: ME-TECH, Dubai, UAE**

JUNE

- COUNTRY REPORT: **#Saudi Made**
- CORPORATE REVIEW: **Sadara**
- DOWNSTREAM REVIEW: **Jubail & Yanbu Industrial Cities**
- Fire Protection
- Heavy Lift Equipment
- Tanks

JULY

- SPECIAL REPORT: **Oil sector in Mena region**
- SPECIAL REPORT: **Mining for Energy**
- Pipelines
- Paints & Industrial Surface Coatings
- Inspection Services
- Repairs & Maintenance

AUGUST

- COUNTRY REPORT: **Oman**
- Corrosion Technology
- Cables & Cable Management
- Engineering Procurement & Construction (EPC)
- Turbines
- PVF (Pipes, Valves & Fittings)
- Lubricants



SEPTEMBER

- CORPORATE REVIEW: Aramco
- Well Services
- Heavy Oil
- **EVENT: World Petroleum Congress, Calgary, Canada**

OCTOBER

- COUNTRY REPORT: **United Arab Emirates**
- ADIPEC – The largest oil & gas event in the Middle East
- SPECIAL REPORT: **European Technology Update**
- Floating Production Storage & Offloading (FPSO)
- Offshore Drilling
- Rigs
- **EVENT: The Abu Dhabi International Petroleum Exhibition and Conference (Adipec)*, Abu Dhabi, UAE**



NOVEMBER

- SPECIAL REPORT: **Training and Education**
- COUNTRY REPORT: **Qatar**
- Power Generation
- LNG
- Valves and Actuators

DECEMBER

- SPECIAL FEATURE: **Energy Goes Green**
- Carbon Capture, Utilisation and Storage (CCUS)
- Hydrogen
- Sustainability
- Renewable Energy
- Environmental Protection

**Dates to be announced*

OGN ESSENTIALS

The OGN Media platform will regularly carry content on products and services related to the upstream, midstream and downstream sectors including refined products and equipment, petrochemicals, chemicals, renewables and power generation such as:

- | | |
|------------------------------|-----------------------------|
| • Access Control | • Paints and Coatings |
| • Artificial Lift Systems | • Pipes |
| • Automation and AI | • Pressure Vessels |
| • Compressors | • Pumps |
| • Gaskets | • Rigs |
| • Geophysical Services | • Sealing Solutions (Seals) |
| • Heat Exchangers | • Tanks |
| • Lubricants | • Technology |
| • Logistics and Transport | • Turbines |
| • Marine & Offshore Services | • Valves & Actuators |



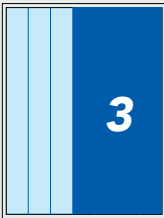
Print Rates



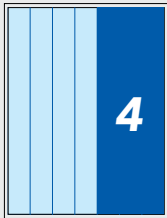
42cm x 58cm (14col)
Full colour **US\$13,132**
Please allow 5mm bleed on all sides



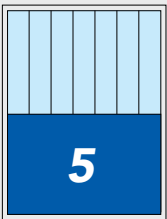
42cm x 29cm (7col)
Full colour **US\$6,566**
Please allow 5mm bleed on all sides



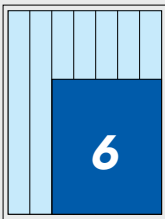
40cm x 15.5cm (4 col)
Full colour **US\$3,752**



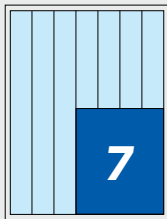
40cm x 11.5cm (3 col)
Full colour **US\$2,814**



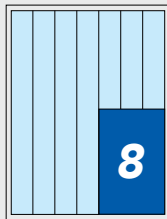
20 cm x 27.5cm (7col)
Full colour **US\$3,283**



28 cm x 19.5 cm (5col)
Full colour **US\$3,283**



20 cm x 15.5 cm (4col)
Full colour **US\$1,876**



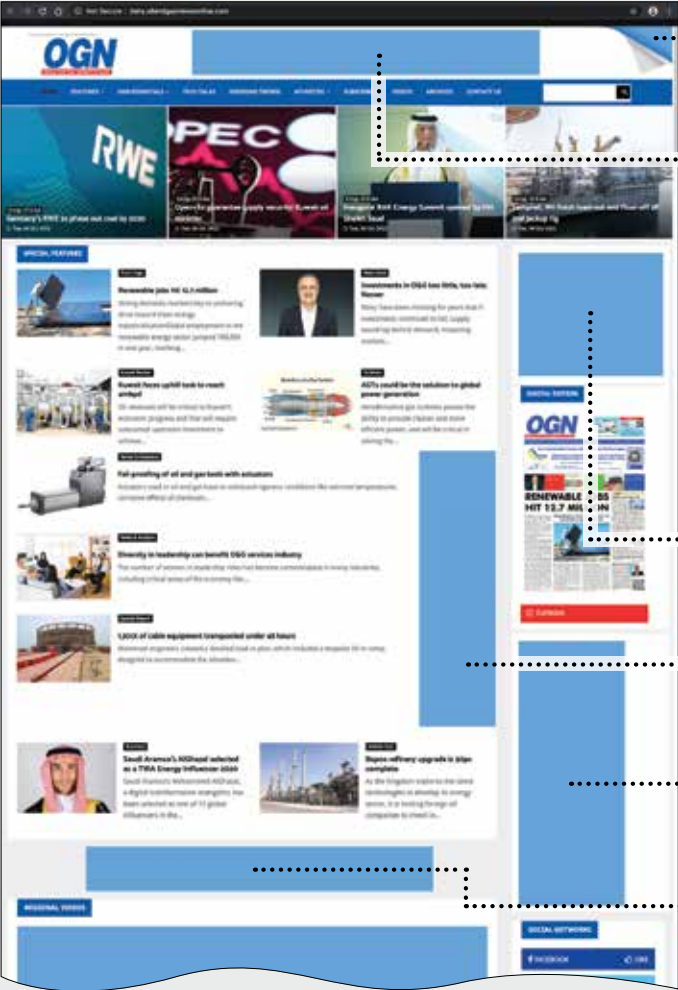
20 cm x 11.5 cm (3col)
Full colour **US\$1,407**

Advertising	Size Column	US\$*	BD*	SR*	AED*
1 Double Page Spread	42cm x 58cm	13,132	4,950	49,500	47,945
2 Full Page	42cm x 29cm	6,566	2,500	25,000	23,972
3 Half Page (Vertical)	40cm x 15.5cm (4col)	3,752	1,414	14,145	13,700
4 Half Page (Vertical)	40cm x 11.5cm (3col)	2,814	1,060	10,608	10,274
5 Half Page (Hoizontal)	20cm x 27.5cm (7col)	3,283	1,237	12,377	11,986
6 Half Page (Solus)	28cm x 19.5cm (5col)	3,283	1,237	12,377	11,986
7 Quarter Page (Solus)	20cm x 15.5cm (4col)	1,876	707	7,072	6,850
8 Quarter Page (Vertical)	20cm x 11.5cm (3col)	1,407	530	5,300	5,137
Earpiece	4.5cm x 10cm	1,000	377	3,770	3,651
Four-page profile	US\$15,750 inclusive of 2,000 reprints				
Above rates are inclusive of electronic version on OGNnews.com					
* All prices exclude VAT					
Agency Commission	15%				
Deadlines					
Artwork / Editorial	30 days prior to publication; Cancellation – 30 days prior to publication				
Please supply digital artworks in Adobe Acrobat PDF high resolution, CMYK with font converted to outline and all file information to be outside of the crop marks.					

Online Products

	Duration	US\$	BD
Digital Media Package	1 week	475	180
1 post on Facebook + Twitter + LinkedIn each week (plus 1 online news article if booked for 3 weeks or more (subject to editorial approval))			
Online Video Promotion	2 weeks	1,100	450
[Hosted on home page with added value promotion through social media and online marketing and archived for 12 months on Video page]			
TechTalk (Technical Articles) Per month	(2 Articles)	1,700	650
Technical content on products and services. A description of the content on homepage with link to the Article. Promotion on e-newsletters and social media. TechTalk allows companies to post up to 2 (two) articles per month. Hosted under the TechTalk Section for 12 months			
Email Marketing Campaign		2,700	1,000
Per email campaign delivered. Campaign is one email to selected database			

OGNnews.com Marketing Opportunities



Page Peel (Exclusive Position)

700 x 700 pxl (large image)
100 x 100 pxl (small image)
US\$ 1,560, BD 590, SR/AED 5,900 per week

Leaderboard (Home Page)

728 x 90 pxl
US\$ 1,300, BD 490, SR/AED 4,900 per week*

Expandable Leaderboard

Small - closed state - 728 x 90 px
Large - opened state - 728 x 400 px
US\$ 1,500, BD 565, SR/AED 5,650 per week

Leaderboard (Inside Pages)

728 x 90 pxl
US\$ 940, BD 355, SR/AED 3,550 per week

MPU/MREC

300 x 250 pxl
US\$ 995, BD 375, SR/AED 3,750 per week

Skyscraper

160 x 600 pxl
US\$ 1,125, BD 425, SR/AED 4,250 per week

Space Banner

220 x 550 pxl
US\$ 795, BD 300, SR/AED 3,000 per week

Divisional Banner

728 x 90 pxl
US\$ 675, BD 255, SR/AED 2,550 per week

Daily Newsletter Products & Pricing



Daily Newsletter Leaderboard

728 x 90 pxl - Header
US\$ 1,500, BD 565, SR/AED 5,650 per week



Daily Newsletter Space Banner


220 x 550 pxl
US\$ 730, BD 275, SR/AED 2,750 per week

Daily Newsletter Leaderboard

728 x 90 pxl - Footer
US\$ 650, BD 245, SR/AED 2,450 per week



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Al Hilal Group

Head Office: Bahrain

Al Hilal Publishing & Marketing Group

P.O. Box 1100, Manama
Kingdom of Bahrain
Tel: +973 1729 3131
Fax: +973 1729 3400
E: hilalad@tradeearabia.net

Regional & International Offices

DUBAI – UAE

Hilal Al Khaleej Advertising

Tel: +971 55 419 3843
E: hilalad@tradeearabia.net

AL KHOBAR – SAUDI ARABIA

Al Hilal Group

Tel: +966 13 867 2738 / 867 2746
Fax: +966 13 896 2960
E: hilalad@tradeearabia.net

RIYADH – SAUDI ARABIA

Al Hilal Group

Tel: +966 11 292 4970 / 292 4971
Fax: +966 11 292 4955
E: hilalad@tradeearabia.net

UNITED KINGDOM

Crescent Publishing Ltd

Tel: +44 208 943 3630
Fax: +44 208 943 3701
E: post@crescentpublishing.co.uk

Representative Offices

GERMANY

Auslandswerbung Stelmaszyk

Tel: +49 7141 60041
Fax: +49 7141 60042
E: info@auslandswerbung-stelmaszyk.de

ITALY

Ediconsult Internazionale

Tel: +39 2 4771 0036
Fax: +39 2 4771 1365
E: milano@ediconsult.com

TURKEY

Tit Ajans Dis Tanitim Ltd. Sti

Tel: +90 212 257 7666
Fax: +90 212 287 0099
E: titajans@titajans.com