### Daily Newsletter Products & Pricing

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<th>Half Page (Horizontal)</th>
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- Agency Commission: 15%

### Four-page profile

- US$15,750 inclusive of 2,000 reprints

### Email Marketing Campaign

- [Hosted on home page with added value promotion through social media and online marketing](https://www.OGNnews.com)
- [Online Video Promotion](https://www.OGNnews.com)

- 1 post on Facebook + Twitter + Linkedin each week

### Online Products

- Please allow 5mm bleed on all sides

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<td>Expandable Leaderboard</td>
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### Digital Media Package

- [TechTalk](https://www.OGNnews.com) allows companies to post up to 2 (two) articles per month. Hosted under the TechTalk Section for 12 months

- A description of the content on homepage with link to the Article. Promotion on e-newsletters and social media.

- Archived for 12 months on Video page

### Statistics

- **Subscribers**
  - Newsletter: Daily
  - United States: 7,510
  - UK: 2,700
  - Germany: 1,000
  - Norway: 1,000
  - UAE: 1,000
  - Kuwait: 1,000

- **Traffic**
  - Website: 13,800
  - Daily: 7,199
  - Total: 40,000

- **Readership**
  - Online: 7,510
  - Daily: 2,700
  - Monthly: 1,000

### Contact Information

- [Al Hilal Publishing & Marketing Group](https://www.OGNnews.com)
P.O. Box 1100, Manama, Kingdom of Bahrain.

- Tel: +973 1729 3131, Fax: +973 1729 3400, E: hilalad@tradearabia.net
Oil & Gas News
2023 Media Information

Oil and Gas News reflects the changing face of the global and regional Energy sector. The Media platform’s followers reflects the increasing involvement in the sector of women and younger people.

Oil & Gas News Event Media Participation

Increase your company’s presence at the GCC’s leading Events for the Oil, Gas and Energy sector and be seen in OGN which will be distributed at the region’s leading events including:

World Future Energy Summit, Jan 16 - 18, Abu Dhabi, UAE
Saudi Pipeline Technology Conference & Exhibition (SPTC), Jan 18 - 19, Jubail, Saudi Arabia
ESF Mena, Jan 22 - 24, Bahrain
BBTC Mena, Jan 25 - 26, Bahrain
LEAP, Feb 6 - 9, Riyadh, Saudi Arabia
GDA, Feb 13 - 15, Bahrain
OPEX Mena, Feb 28 - Mar 2, Bahrain
IPTC, Mar 1 - 3, Bangkok, Thailand
MEE - Dubai, Mar 7 - 9, Dubai, UAE
MEOS / GEO, Feb, 19-21, Bahrain
ME-Tech, May 16 - 18, Dubai, UAE
Ethylene Middle East Conference
ADIPEC, Abu Dhabi, UAE

24th World Petroleum Congress, Sep 17-21, Calgary, Canada

*Dates to be announced. ** Dates as announced at time of going to press.
Please check our online calendar for regular updates on special features and calendar of events.
Circulation and Readership

Print: 9,500 copies per month

**Readership Profile**

- Senior Management
- Technical Supply and Services (Upstream and Downstream)
- Petrochemical Engineers
- Refinery and Petrochemical Plant Management Teams
- Drilling Contractors
- Oil Field Products Suppliers
- Surveyors and Consultants
- Marine and Offshore Service Suppliers
- National Oil Companies (NOCs)
- Government Ministries
- International Oil Companies
- Downstream Specialist Companies

Google Analytics confirms Oil and Gas News online readership following at over 36,000 per month. In addition, we mail 7,510 e-newsletters and alerts per day.

Online: 415,074 page views per year

2,272.140 e-newsletters per year

**Online Demographics by Country**

- 35.89% USA
- 26.79% Europe
- 16.88% Rest of the world
- 6.48% United Arab Emirates
- 4.25% India
- 5.16% Saudi Arabia
- 2.64% China
- 1.91% Bahrain

**Online Demographics by Age Group**

- 25-34 - 42%
- 35-44 - 26%
- 45-54 - 13%
- 55-64 - 9%
- 18-24 - 5%
- Over 65 - 5%
2023 Editorial Calendar

Monthly Special Features

JANUARY
- COUNTRY REPORT: Saudi Arabia, Vision 2030
- REVIEW: SPARK (King Salman Energy Park)
- Reservoir Engineering
- Well Completion Technology
- Onshore Drilling
- EVENT: World Energy Forum*, Abu Dhabi
- EVENT: ESF MENA, Bahrain
- EVENT: BBTC MENA, Bahrain

FEBRUARY
- COUNTRY REPORT: Bahrain
- Enhanced Oil Recovery (EOR)
- Subsea Technology
- Fracking
- Oilfield Equipment Supply
- EVENT: Middle East Oil Show, Bahrain
- EVENT: Gulf Downstream Association Conference, Bahrain
- EVENT: OPEX Mena, Bahrain

MARCH
- CORPORATE REVIEW: Abu Dhabi National Oil Company (Adnoc)
- SPECIAL REPORT: Digitisation of the Oil and Gas Sector
- Compressors
- Process Automation
- HSE
- EVENT: Middle East Energy, Dubai, UAE

APRIL
- CORPORATE REVIEW: Sabic
- Refinery Technology
- Plant Security
- Catalysts

MAY
- CORPORATE REVIEW: Kuwait Petroleum Corporation (KPC)
- Pumps
- Logistics
- Pressure Vessels
- Heat Exchangers
- EVENT: ME-TECH, Dubai, UAE

JUNE
- COUNTRY REPORT: #Saudi Made
- CORPORATE REVIEW: Sadara
- DOWNSTREAM REVIEW: Jubail & Yanbu Industrial Cities
- Fire Protection
- Heavy Lift Equipment
- Tanks

JULY
- SPECIAL REPORT: Oil sector in Mena region
- SPECIAL REPORT: Mining for Energy
- Pipelines
- Paints & Industrial Surface Coatings
- Inspection Services
- Repairs & Maintenance

AUGUST
- COUNTRY REPORT: Oman
- Corrosion Technology
- Cables & Cable Management
- Engineering Procurement & Construction (EPC)
- Turbines
- PVF (Pipes, Valves & Fittings)
- Lubricants

Please check our online calendar for regular updates on special features and calendar of events.

Increase your company’s presence at the GCC’s leading Events for the Oil, Gas and Energy sector and be seen in OGN which will be distributed at the region's leading events including:

- IPTC, Mar 1 - 3, Bangkok, Thailand
- IPTC, Jan 16 - 18, Abu Dhabi, UAE
- IPTC, Feb 6 - 9, Riyadh, Saudi Arabia
- IPTC, Feb 13 - 15, Bahrain
- ESF Mena, Jan 22 - 24, Bahrain
- ESF Mena, Jan 25 - 26, Bahrain
- ESF Mena, Feb 28 - Mar 2, Bahrain
- ESF Mena, Jan 18 - 19, Jubail, Saudi Arabia
- ESF Mena, Sep 17-21, Calgary, Canada
- ESF Mena, Oct 28 - Nov 1, Dubai, UAE
- ESF Mena, Oct 28 - Nov 1, Abu Dhabi, UAE
- ESF Mena, Oct 28 - Nov 1, Qatar
- ESF Mena, Oct 28 - Nov 1, Oman
- ESF Mena, Oct 28 - Nov 1, Europe
- ESF Mena, Oct 28 - Nov 1, USA
- ESF Mena, Oct 28 - Nov 1, Rest of the world

www.OGNnews.com
SEPTMBER
- CORPORATE REVIEW: Aramco
- Well Services
- Heavy Oil
- EVENT: World Petroleum Congress, Calgary, Canada

OCTOBER
- COUNTRY REPORT: United Arab Emirates
- ADIPEC – The largest oil & gas event in the Middle East
- SPECIAL REPORT: European Technology Update
- Floating Production Storage & Offloading (FPSO)
- Offshore Drilling
- Rigs
- EVENT: The Abu Dhabi International Petroleum Exhibition and Conference (Adipec)*, Abu Dhabi, UAE

NOVEMBER
- SPECIAL REPORT: Training and Education
- COUNTRY REPORT: Qatar
- Power Generation
- LNG
- Valves and Actuators

DECEMBER
- SPECIAL FEATURE: Energy Goes Green
- Carbon Capture, Utilisation and Storage (CCUS)
- Hydrogen
- Sustainability
- Renewable Energy
- Environmental Protection

*Dates to be announced

OGN ESSENTIALS
The OGN Media platform will regularly carry content on products and services related to the upstream, midstream and downstream sectors including refined products and equipment, petrochemicals, chemicals, renewables and power generation such as:

- Access Control
- Artificial Lift Systems
- Automation and AI
- Compressors
- Gaskets
- Geophysical Services
- Heat Exchangers
- Lubricants
- Logistics and Transport
- Marine & Offshore Services
- Paints and Coatings
- Pipes
- Pressure Vessels
- Pumps
- Rigs
- Sealing Solutions (Seals)
- Tanks
- Technology
- Turbines
- Valves & Actuators

www.OGNnews.com
Print Rates

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Above rates are inclusive of electronic version on OGNnews.com

* All prices exclude VAT

Agency Commission: 15%

Deadlines:
- Artwork / Editorial: 30 days prior to publication; Cancellation – 30 days prior to publication

Please supply digital artworks in Adobe Acrobat PDF high resolution, CMYK with font converted to outline and all file information to be outside of the crop marks.

Online Products

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Digital Media Package
1 post on Facebook + Twitter + Linked in each week
(plus 1 online news article if booked for 3 weeks or more (subject to editorial approval)

Online Video Promotion
2 weeks
[Hosted on home page with added value promotion through social media and online marketing and archived for 12 months on Video page]

TechTalk (Technical Articles) Per month
(2 Articles)
Technical content on products and services.
A description of the content on homepage with link to the Article. Promotion on e-newsletters and social media.
TechTalk allows companies to post up to 2 (two) articles per month. Hosted under the TechTalk Section for 12 months

Email Marketing Campaign
Per email campaign delivered. Campaign is one email to selected database

2,700 1,000

www.ognnews.com
### Printed Advertising

<table>
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<td>Earpiece</td>
<td>4.5 cm</td>
<td>1,000</td>
<td>377</td>
<td>3,770</td>
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</table>

### Online Video Promotion
- TechTalk (Technical Articles) Per month archived for 12 months on Video page
- Online Video Promotion (plus 1 online news article if booked for 3 weeks or more (subject to editorial approval)
- 1 post on Facebook + Twitter + Linkedin each week

### Electronic Media Platform

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### Email Marketing Campaign
- TechTalk allows companies to post up to 2 (two) articles per month. Hosted under the TechTalk Section for 12 months.
- A description of the content on homepage with link to the Article. Promotion on e-newsletters and social media.
- Technical content on products and services.

### Regional & International Offices

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<thead>
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<th>Country</th>
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<td>Hilal Al Khaleej Advertising</td>
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<td></td>
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<td>AL KHOBAR – SAUDI ARABIA</td>
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<td>Al Hilal Group</td>
</tr>
<tr>
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<td>Tel: +966 13 867 2738 / 867 2746</td>
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### Representative Offices

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