

Website Products & Pricing



Page Peel (Exclusive Position)

800 x 600 pxl (1 week)
US\$ 1,560, BD 590

Leaderboard (Home Page)

728 x 90 pxl (1 week*)
US\$ 1,300, BD 490

Expandable Leaderboard

(1 week)
Small - Closed State - 728 x 90 px
Large - Opened State - 728 x 400 px
US\$ 1,500, BD 565

Leaderboard (Inside Pages)

728 x 90 pxl (1 week)
US\$ 940, BD 355

MPU/MREC

300 x 250 pxl (1 week)
US\$ 995, BD 375

Skyscraper

160 x 600 pxl (1 week)
US\$ 1,125, BD 425

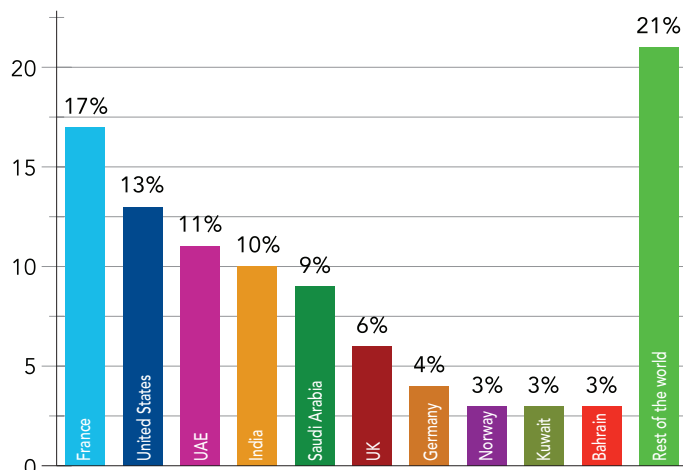
Space Banner

220 x 550 pxl (1 week)
US\$ 795, BD 300

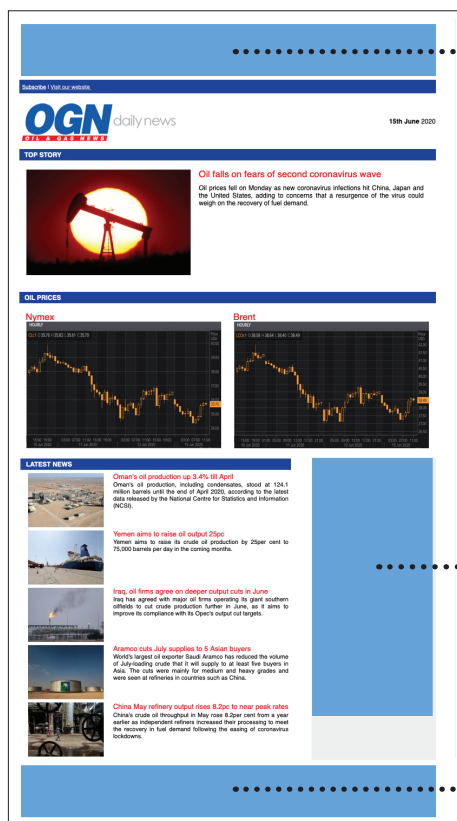
Divisional Banner

728 x 90 pxl (1 week)
US\$ 675 BD 255

Google Analytics confirms that **Oil and Gas News** online readership averages over 40,000 views per month. In addition, we send out about a minimum of 7,199 e-newsletters and alerts per day.

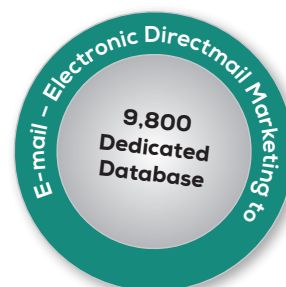


Daily Newsletter Products & Pricing



Daily Newsletter Leaderboard

728 x 90 pxl – Header (1 week)
 US\$ 1,500, BD 565



Daily Newsletter Space Banner

220 x 550 pxl (1 week)
 US\$ 730, BD 275

Daily Newsletter Leaderboard

728 x 90 pxl – Footer (1 week)
 US\$ 650, BD 245

Print Advertising – Special Offer for Online Advertisers

	Duration	US\$	BD
Inside Quarter Page	Insert 1 month	660	250

Other Online Products

Social Media Package

1 week

475

180

1 post on Facebook + Twitter + LinkedIn each week

(plus 1 online news article if booked for 3 weeks or more (subject to editorial approval))

Online Video Promotion

2 weeks

1,100

450

[Hosted on home page with added value promotion through social media and online marketing and archived for 12 months on Video page]

TechTalk (Technical Articles) Per month

(2 Articles)

1,700

650

Technical content on products and services.

A description of the content on homepage with link to the Article. Promotion on e-newsletters and social media.

TechTalk allows companies to post up to 2 (two) articles per month. Hosted under the TechTalk Section for 12 months

Email Marketing Campaign

2,700

1,000

Per email campaign delivered. Campaign is one email to selected database



Al Hilal Group

For full details on print and online advertising options, sponsorship opportunities and rates, please contact

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