



أديبك ADIPEC SPECIAL PREVIEW

The world's largest platform uniting the energy ecosystem

4-7 NOVEMBER 2024







Dear Reader,

OGN, the leading energy and petroleum-industry journal, as a Media Partner will preview the **Abu Dhabi International Petroleum Exhibition and Conference (ADIPEC) 2024**.

ADIPEC is acknowledged as the world's largest energy exhibition and conference.

ADIPEC 2024 will be home to:

- 2,200 Exhibitors
- 1,600 Speakers
- 16,500 Conference Delegates
- 184,000 Visitors
- 10 Conferences
- Mega deals (\$8.8bn of business was concluded at ADIPEC 2023)

The **OGN** Special Preview will spotlight exhibitors showcasing their capabilities including exploration, production, processing, storage, refining and transportation in the onshore, offshore and marine sectors.

An audience of NOCs and IOCs come face-to-face with the owners and operators of work boats, drilling rigs and offshore support providers.

Maritime & Logistics, Decarbonisation and Digitalisation, strategically co-located with **ADIPEC**, have rapidly become must-visit exhibitions.

Contact *OGN* to enhance the promotion of your company's products and services through targeted advertising and editorial participation in this ADIPEC 2024 SPECIAL PREVIEW.

OGN will be widely distributed to delegates, visitors and attendees through our print and online editions before the opening of **ADIPEC 2024** and during the event.

Booking Deadline: 5 October 2024

To participate in in this special issue of **OGN**, please contact +973 1729 3131 or Email: hilalad@tradearabia.net





DISPLAY ADVERTISING RATES & DATA

Display Advertising	US\$16.75 per single column cm.
Front Page	100% premium
Back Page	50% premium
Requested Position	25% premium
Earpieces	US\$500
Series Discount	Five consecutive ads, sixth free
Minimum Size	30 column centimetres
Spot Colour (Process colours)	25% surcharge
Four Colours	40% surcharge
Special Colours	By arrangement
Four-page profile	US\$15,750 inclusive of 2,000 reprints
Rates are inclusive of Internet advertising on ognnews.com subject to a minimum placement of 20 cm x 7 col.	
Agency Commission	15%

Artwork Deadline

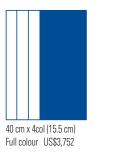
Mechanical Data

Printed Full Page (trim) Full Page (type area)

s 15 October 2024



Full colour US\$13,132



42 cm x 29 cm + 5mm bleed

Full colour US\$6,566

20 cm x 7col (27.5 cm) Full colour US\$3,283

Please supply digital artwork in high resolution PDF files.

40 cm x 3col (11.5 cm)

Full colour US\$2,814

OFFICES:

Head Office - BAHRAIN: Al Hilal Publishing & Marketing Group, P O Box 1100, Manama, Kingdom of Bahrain Tel: +973 1729 3131 Fax: +973 1729 3400 Email: hilalad@tradearabia.net

RIYADH - SAUDI ARABIA

Al Hilal Group

Tel: +966 11 292 4970 / 292 4971

Fax: +966 11 292 4955

E: hilalad@tradearabia.net

UNITED KINGDOM

Crescent Publishing Ltd

Tel: +44 208 943 3630

Fax: +44 208 943 3701

E: post@crescentpublishing.co.uk

Regional & International Offices

Sheet Offset

42 cm x 29 cm

40 cm x 27.5 cm

DUBAI – UAE Hilal Al Khaleej Advertising Tel: +971 55 419 3843 E: hilalad@tradearabia.net

AL KHOBAR - SAUDI ARABIA Al Hilal Group

Tel: +966 13 867 2738 / 867 2746 Fax: +966 13 896 2960 E: hilalad@tradearabia.net



Representative Offices

GERMANY

Auslandswerbung Stelmaszyk Tel: +49 7141 60041 Fax: +49 7141 60042 E: info@auslandswerbung-stelmaszyk.de

TÜRKIYE

Tit Ajans Dis Tanitim Ltd. Sti Tel: +90 212 257 7666 Fax: +90 212 287 0099 E: titajans@titajans.com



